

As Garanti BBVA, for many years we have been delivering to the society, our customers and our stakeholders by exceeding their expectations, we have been taking an approach beyond banking.

In fact, we aim to create value that generates an impact in all the people and institutions that we touch.

One of the most important elements of creating value is sharing the value, with our customers as well as with our stakeholders.

With this long-term partnership relationship and collaboration with the ecosystem, we build a bridge for SMEs and entrepreneurs.

In this framework, through our “Women Entrepreneurship Program”, we have been an influential part of women's entrepreneurship ecosystem, critical for economic and social development, for 15 years.

Through the financing of more than 11 billion TL, as we support women entrepreneurs get stronger; with our uninterrupted holistic support for 15 years, we also increase awareness in the society.

In the mean time, we believe that creating shared value with an inclusive approach can only be achieved through innovative business models implemented by entrepreneurs and collaborations with them.

The best example of our inclusivity approach is Garanti BBVA Partners Startup Acceleration Program that has been supporting entrepreneurs for 7 years.

Another important element of value creation is to measure the reflection of our impact.

While doing this, we listen directly to our SME customers, what the products, services and benefits we offer mean to them.

Even in difficult times such as the pandemic, we stand by our customers with our support, collaboration and as a solution partner bank approach.

As a result of this, to hear the good experience and satisfaction of our customers from them and to be the most recommended bank in the sector, gives us a distinct happiness.

With the belief that strength is in unity, we will continue to be the bank that implements value-creating collaborations and inspires the sector!