

## Garanti introduced its IR website and application as another innovative offering to all its stakeholders

Garanti Bank, focusing on investment community's needs and applying its innovating approach, introduced its Investor Relations website and iPad application to investors from around the world for easy access to all the information they need. Prepared both in Turkish and English, Garanti Investor Relations website and iPad application stand out with their user-friendly design and offer a rich content that is independent of time and space.

Garanti IR application and www.garantiinvestorrelations.com website offer easy access to latest news and announcements as well as a chance to follow activities via Investor Calendar function and add to personal calendar. Additional sections that differentiate Garanti IR app are Investor Calculator and Interactive Share Chart function that enables comparative analyses between Garanti share and indices, local and international banks in different currencies.

Garanti Investor Relations website responds to vast needs of various kind of users with its Investor Kit that includes basic and practical information and its Download Center that contains all the periodical documents. Investor Relations iPad application, offering access to latest information to users anywhere and anytime, includes a rich library which consists of annual reports, sustainability reports, financial reports, corporate presentations and publications that can also be read offline and the app also sends notifications when new content is added.

Commenting on the subject Garanti Bank's CEO Ergun Özen stated that, "Leading the change in online and mobile banking, Garanti carries its innovative services to its transparent communication with its stakeholders. Having the largest floating market capitalization in Borsa Istanbul, Garanti has shareholders from around 40 countries. We believe in the importance of digital channels in conveying the value we create proactively and consistently to all our stakeholders. In this respect, we are happy to introduce Garanti's Investor Relations website and iPad application that reflect the way we share information effectively. I hope these tools to be of valuable source of information for the members of the press, our employees, our business partners and all our stakeholders in Turkey and from all around the world."

Garanti Investor Relations English website has already been granted numerous awards by leading authorities in international platforms with its power in delivering messages explicitly and clearly, its outstanding performance in design and creativity criteria and, its rich and proper message setup. Garanti was qualified for the "Silver Award" by Mercomm - Galaxy Awards, the symbol of communication and innovation in digital world, "Platinum Award" in League of American Communications Professionals-LACP Spotlight Awards and "Gold Award" in Stevie Awards.



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