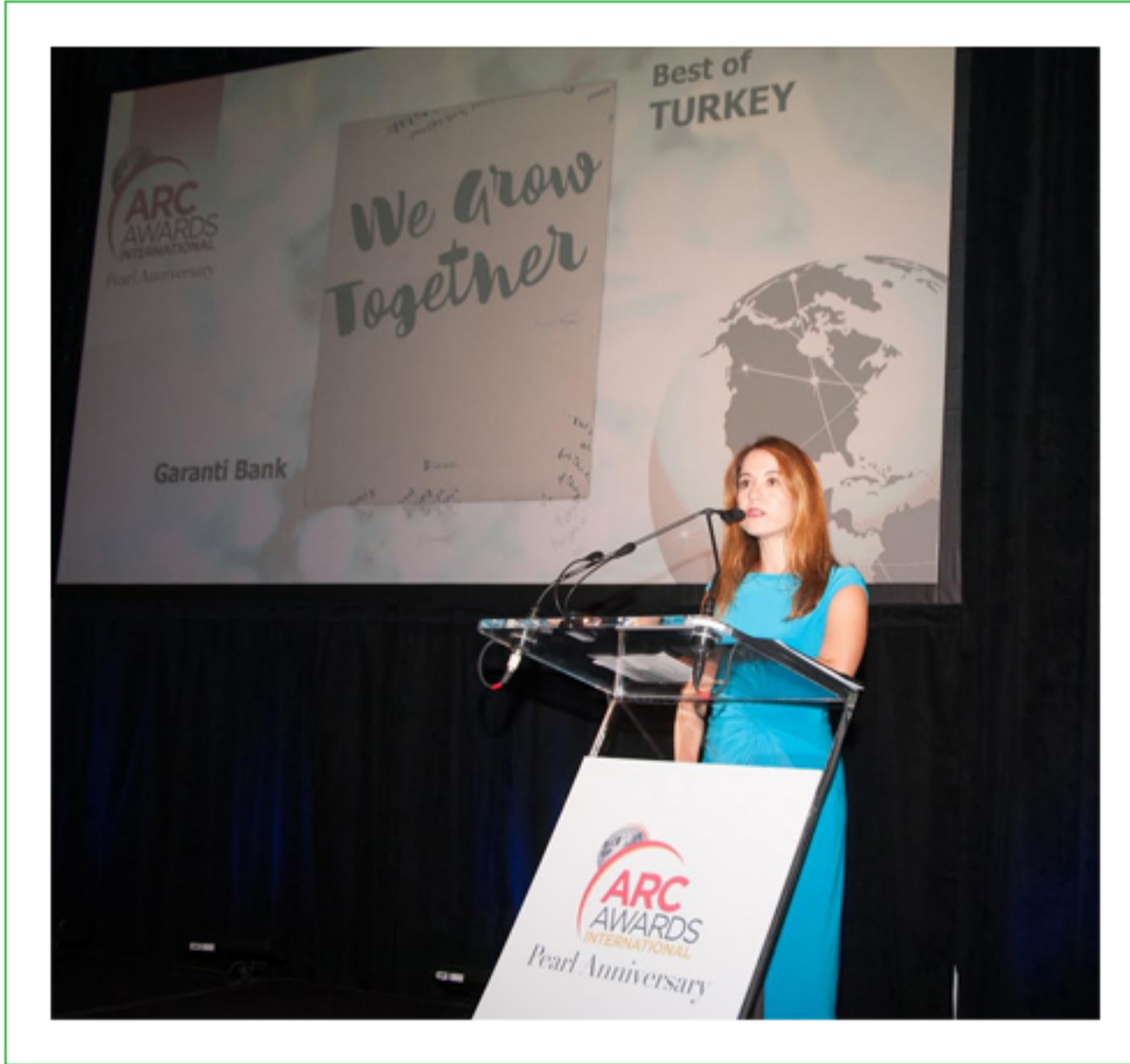


Academy Awards of Annual Reports goes to Garanti

Garanti was honoured with the **"Best of Turkey" Grand Award** for the **2015 Annual Report "We Grow Together"** at the ARC Awards organized by MerComm, the American institution which sets the standards of excellence in the area of communication. Garanti articulates its value creation journey for and with its stakeholders in the report. The design elements and infographics used in the report not only help deliver the content in a simpler and easy to read way, but also convey the positioning of the brand effectively.

Commenting on the award, Garanti Bank's CEO Fuat Erbil said "We work relentlessly to create value for all our stakeholders. In our annual report we aim to communicate our sustainable value creation and we are honoured to be recognized by MerComm for successfully telling our story in a creative, clear and effective way. We continue to act with full responsibility and move forward in our path with the principles of trust, integrity, accountability and transparency."



About ARC Awards:

The MerComm Awards have achieved world-wide recognition for their integrity and fairness in their judging procedures and they are the only competitions in the communications fields based on the values of creativity, clarity, effectiveness, and innovation. Continuing for 30 years, the MerComm Annual Report Competition — the ARC Awards provides a platform for the highest standards in the annual report industry. Grand award winners are chosen out of the top scoring entries in the competition.



View this email in [your browser](#).



If you have any feedback on this newsletter,
Please get in touch with [Garanti Investor Relations Team](#)

[Click here to unsubscribe from Garanti Investor Relations mailing list](#)
or please send an e-mail to investorrelations@garanti.com.tr