

# CORPORATE PRESENTATION

September 2022



# AGENDA

- 01 TURKISH ECONOMY & BANKING SECTOR
- O2 GARANTI BBVA CORPORATE PROFILE & FINANCIAL HIGHLIGHTS
- O3 CORPORATE GOVERNANCE & RISK MANAGEMENT



# 01

# TURKISH ECONOMY & BANKING SECTOR

#### **TURKISH ECONOMY**

#### **GDP GROWTH** (YoY)



1Q20 2Q20 3Q20 4Q20 1Q21 2Q21 3Q21 4Q21 1Q22 2Q22

# CURRENT ACCOUNT BALANCE /GDP



#### **CONSUMER INFLATION (ANNUAL)**



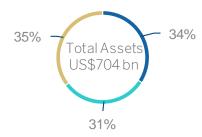
#### **CG BUDGET BALANCE / GDP**



- Activity started to moderate but continuing credit and fiscal impulses help to maintain a limited deceleration
- High global inflation and commodity prices, loose domestic policies and exchange rate depreciation keep upside risks on the inflation outlook.
- Exports lose momentum but tourism revenues remain stronger than expected.

## TURKISH BANKING SECTOR (I/IV)

#### TOTAL ASSETS BREAKDOWN



■ Top 4 Private Banks ■ Other ■ State Banks

	# of Banks	Share in Assets	Share in Loans	Share in Deposits
Top 4 Private Commercial Banks	4	34%	34%	35%
State Banks	3	35%	37%	38%
Other Private Commercial Banks	25	16%	15%	16%
Development & Inv. Banks	16	6%	7%	-
Participation Banks	6	8%	7%	11%

#### Total: 54

Note: Sector figures are based on bank-only BRSA monthly data as of June 2022. 1 Top 10 banks make up ~80% of sector's total asset as of June-22.

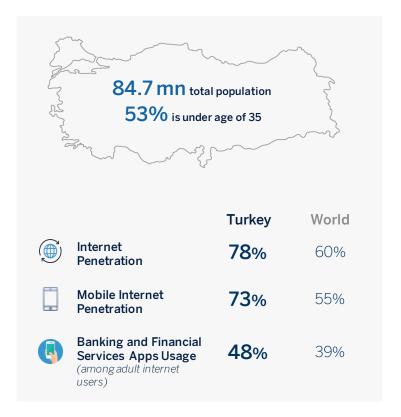
#### Dominated by top 4 Private Banks & 3 State Banks

TOP 10 BANKS <sup>1</sup>	Assets Market Share	Foreign Ownership	Actual Free Float*
<b>Ziraa</b> t Bankası	15.0%	-	-
VakıfBank	10.9%	-	8.5%
TÜRKİYE BANKASI	9.8%	-	33.5%
<b>₩ HALKBANK</b>	9.3%	-	12.3%
<b>%</b> Garanti BB∨∧	8.4%	BBVA(85.97%)	13.9%
<b>YapıKredi</b>	7.9%	-	32.0%
AKBANK	7.9%	-	50.8%
<b>WE QNB</b> FINANSBANK	4.2%	Qatar National Bank (99.88%)	0.12%
DenizBank 🌣	4.4%	Emirates NBD Bank PJSC (100%)	-
₹ ТЕВ	2.2%	BNP Paribas (72.5%)	-

<sup>\*</sup> As of 27 September 2022

## TURKISH BANKING SECTOR (II/IV)

# Favorable Demographics with a Digital-Savvy Population and Still Underpenetrated Banking Sector Compared to Europe

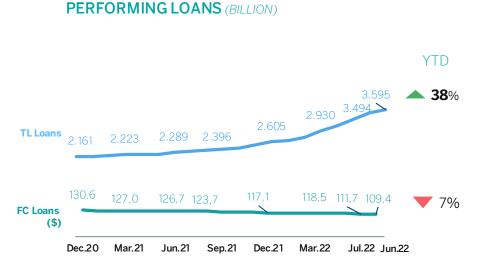


Still Underpenetrated Banking Sector compared to EU							
Unbanked Population (ages +15) Household Debt / GDP							
30%	5%	14%	52%				
Turkey	EU	Turkey <sup>(1)</sup>	<b>EU</b> (2)				
	# of Branches pe	r 100k Adults					
	12	23					
<b>Turkey</b> EU							

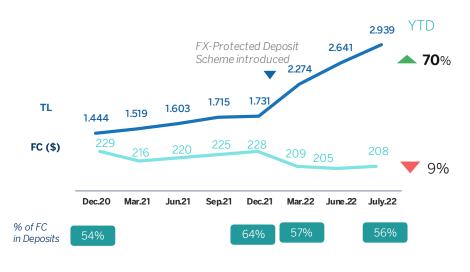
<sup>(1)</sup> The CBRT's Financial Accounts Report 2022 – 1st Quarter

<sup>(2)</sup> CEIC Quarterly Report 2022 – 1st Quarter

## TURKISH BANKING SECTOR (III/IV)



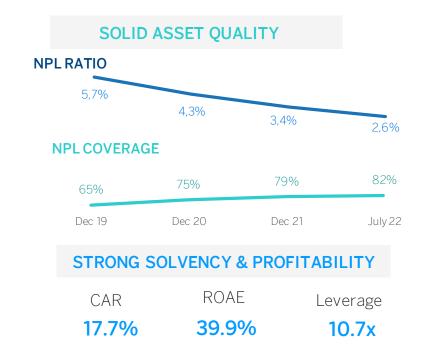
#### **CUSTOMER DEPOSITS (BILLION)**



### Strictly Regulated and Monitored. Compliant with Basel III and IFRS 9

#### **COMFORTABLE LIQUIDITY**

- Customer Deposits fund66% of assets
- Low share of external funding of assets: 16%
- Sufficient buffers against potential external liquidity shock
- Banks' ST External dues<sup>1</sup>: US \$62bn Quick FC Liquidity<sup>2</sup>: US\$ 91bn

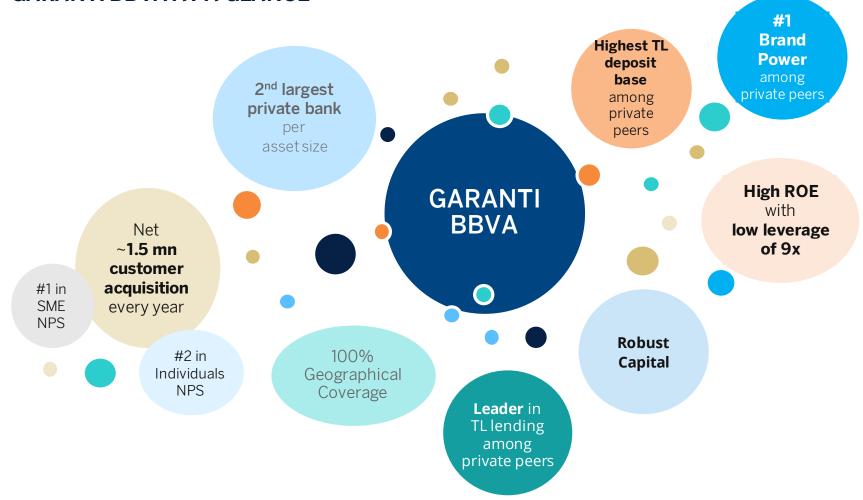




# 02

# GARANTI BBVA CORPORATE PROFILE & FINANCIAL HIGHLIGHTS

#### **GARANTI BBVA AT A GLANCE**



### GARANTI BBVA'S KEY FINANCIAL STRENGTHS

HIGHEST TILL ENDING **CUSTOMER-DRIVEN ASSET MIX,** 

10.3% MARKET SHARE FOCUSING ON TL LENDING

**HIGHLY LIQUID &** 

ZERO-COST DEMAND DEPOSIT BASE

**ACTIVELY MANAGED FUNDING MİX** 

 $49\% \ \text{customer demand deposits share in total}$ 

COST/INCOME RATIO (Cumulative)

**SOUND ASSET QUALITY WITH** STRONG COVERAGE LEVELS

REMARKABLE PERFORMANCE

AND AMPLE CAPITAL BUFFER

TOTAL COVERAGERATIO 5.3% vs. NPL Ratio of 3.0%

IN CORE REVENUE GENERATION SIGNIFICANT POSITIVE JAWS

25% vs. 31% IN 2021

43% IN 1H22 **EXCESS CAPITAL** 

ROAE (Cumulative)

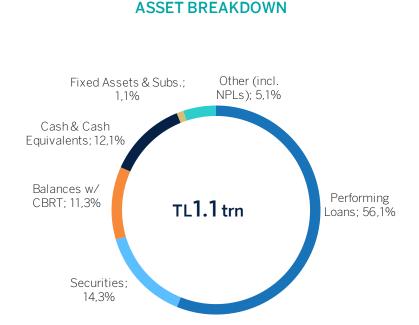
STRONG CAPITAL POSITION

(w/oBRSA's forbearance)

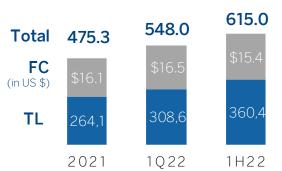
(w/oBRSA's forbearance, per consolidated financials)

12.8%

## **CUSTOMER-DRIVEN ASSET MIX, FOCUSING ON TL LENDING**







#### YtD







#### MARKET SHARES<sup>1</sup>

	Share in TL perf. loans	Market Share
Cons. Mortgage	e 7%	8%
Cons. GPI	_ 19%	13%
Auto	1%	20%
Credit Card Balance	S 1570	16%
TL Business	54%	9%

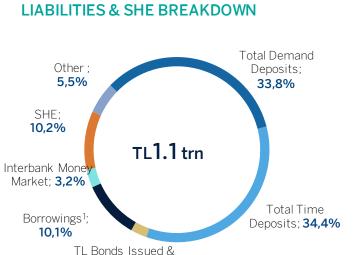
#1\*

in TL Lending Consumer Loans Credit card customers Acquiring & Issuing volumes

<sup>1</sup> Sector figures used in market share calculations are based on bank-only BRSA weekly data as of 01.07.2022, for commercial banks

<sup>\*</sup>Rankings are among private banks as of June 2022

### **HIGHLY LIQUID & ACTIVELY MANAGED FUNDING MIX**



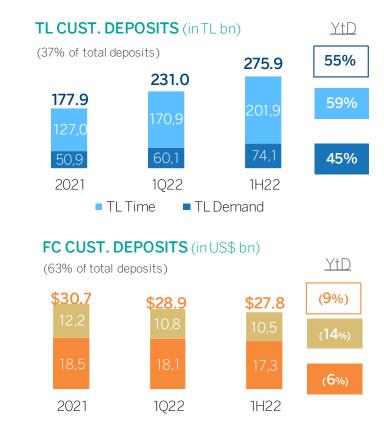
# ZERO-COST DEMAND DEPOSIT BASE 49% customer demand deposits share in total

Merchant Payables;

2.8%

# **HIGH FC LIQUIDITY BUFFER** \$10 BILLION

vs. total external debt of \$6.5 billion



■ FC Demand

■ FC Time

## SOUND ASSET QUALITY WITH STRONG COVERAGE LEVELS

#### LOAN PORTFOLIO BREAKDOWN1

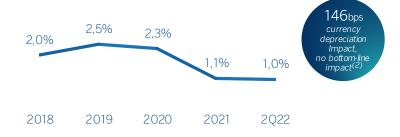
(TL Billion)



#### **NPL & COVERAGE RATIOS**



#### **NET CoR TREND excl. CURRENCY**



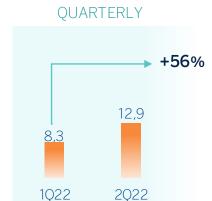
<sup>\*</sup>Adjusted with write-downs since 2019 1 Including Leasing & Factoring Receivables

<sup>2</sup> No impact on bottom line as it is 100% hedged

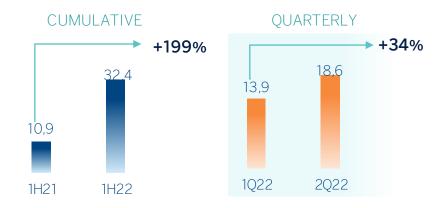
# REMARKABLE PERFORMANCE IN CORE REVENUE GENERATION SIGNIFICANT POSITIVE JAWS

#### NET INCOME (TLbn)





#### PRE-PROVISION INCOME (TLbn)





#### NII (Swap cost inc.) Growth

Backed by robust loan originations & low cost deposit base

+68% YoY

#### Fee & Comm. Growth

Supported by the strong performance in payment systems, lending & transaction activity

+80% YoY

#### Subsidiary Income Growth

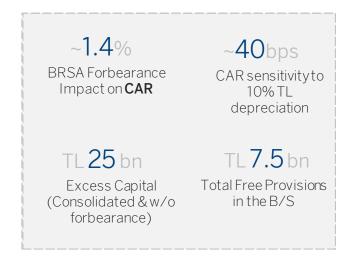
Strong contribution from the international subsidiaries, fleet management & securities business

### STRONG CAPITAL POSITION AND AMPLE CAPITAL BUFFER

#### **SOLVENCY RATIOS**

without BRSA's forbearance





# STRONGER THAN EXPECTED PERFORMANCE & ECONOMIC ACTIVITY CALLED FOR A GUIDANCE REVISION

#### 2022 Initial Guidance

vs. 1H22 Actual

TL Loans (YoY)	>25%	36% YtD
FC Loans (in US\$, YoY)	Shrinkage	-5% YtD
Net Cost of Risk (excluding currency risk)	<150bps	102bps
NIM Incl. CPI & Swap Cost	+50-75bps	+297bps YoY <sup>1</sup>
Core NIM (NIM Incl. Swap excl. CPI)	Flattish	+172bps YoY <sup>1</sup>
Fee Growth (YoY)	>25%	68% YoY
OPEX Growth (YoY)	~avg. CPI	67% YoY
ROAE	>20%	43%

#### Expected trend in 2H

- Lending growth to slowdown due to tightening biased regulatory changes
- Net Provisioning may go up due to model update in 4Q
- CPI linkers' support expected to be more visible in 4Q, yet macro prudential measures pressure funding cost
- Fee growth to cut pace due to expected slowdown in economic activity
- Inflation adjustments in salaries will be more visible in 2H

Revised guidance
>50%
Shrinkage
<150bps
> +400bps*
+ 175bps
> 60%
< avg. CPI
>45%

## **GARANTI BBVA'S UNIQUE VALUE PROPOSITION**

#### **SUSTAINABILITY**

**CARBON NEUTRAL BANK** as of 2020

First Bank in Turkey to join **NET ZERO BANKING ALLIANCE** 

100% renewable energy financing in new PF loans since 2014

#### **PLEDGE**

Committment to contribute to sustainable finance at least ~7-10 BN€ (2018-2025)





Sustainable finance TL 14bn in 1H22 vs TL 8.8 bn\* in 2021

Climate finance TL 7.1 bn in 1H22 vs TL 6 bn \* in 2021

#### **DIGITAL EXPERIENCE**

#### . / MILLION MOBILE CUSTOMERS

Highest digital & mobile customer base

#### **SHARE OF BRANCH**

in top transactions came down to

 $\sim 2.5\%$  from 5% pre-covid (1020)

Market share in mobile financial transactions

MY ECOLOGICAL STATUS" I AUNCHED in the app which creates awareness around Carbon Foot Print

#### DIGITAL SLIP

Digital receipts for card transactions reducing paper consumption and Carbon Foot Print of our customers



#### **BRAND POWER**



**SMEs NPS** 

#2 Individuals NPS



**Brand Power** among private Peers #1

#1

\*Independent third party verified data



# 03

# CORPORATE GOVERNANCE & RISK MANAGEMENT

#### **GARANTI BBVA**

## **OUR PURPOSE**

To bring the age of opportunity to everyone

# **OUR STRATEGIC PRIORITIES**

WHAT WE STAND FOR?

**DRIVERS OF SUPERIOR PERFORMANCE**  **ACCELERATORS** TO DELIVER OUR **STRATEGY** 

Financial Health

Reaching More Customers

Best & Most

Engaged Team

Sustainability

Operational Excellence

Data & Technology

# **OUR VALUES**



We think **big** 



## **SHAREHOLDING STRUCTURE**

#### SHAREHOLDER STRUCTURE

As of 18 May 2022

Name	Number of Shares	Nominal (TL)	Share(%)
BBVA (BANCO BILBAO VIZCAYA ARGENTARIA, S.A.)	361,089,589,019	3,610,895,890.19	85.97
OTHERS	58,910,410,981	589,104,109.81	14.03
GRAND TOTAL	420,000,000,000	4,200,000,000.00	100.00

#### **BOARD OF DIRECTORS**

Name and Surname		Appointment Date	Education	Experience in Banking and Business Administration
Süleyman Sözen	Non-executive	29.05.1997	Undergraduate	41 years
Jorge Saenz Azcunaga Carranza	Non-executive / Independent	24.03.2016	Undergraduate	29 years
Recep Baştuğ	Executive	06.09.2019	Undergraduate	32 years
Sait Ergun Özen	Non-executive	14.05.2003	Undergraduate	35 years
Dr. Muammer Cüneyt Sezgin	Non-executive	30.06.2004	PhD	34 years
Jaime Saenz de Tajeda Pulido	Non-executive	02.10.2014	Undergraduate	30 years
Pablo Alfonso Pastor Muñoz	Non-executive	31.03.2021	Masters	33 years
Rafael Salinas Martinez de Lecca	Non-executive	08.05.2017	Masters	31 years
Belkis Sema Yudum	Non-executive /Independent	30.04.2013	Undergraduate	42 years
Avni Aydın Düren	Non-executive /Independent	17.06.2020	Masters	31 years
M. Canan Özsoy	Non-executive /Independent	04.04.2019	Masters	31 years

#### **EXPERIENCE COMPOSITION**

Chart is prepared in accordance with Global Industry Classification Standard (GCIS). The Global Industry Classification Standard (GCIS) is an industry taxonomy developed by MSCI and Standar & Poor's (S&P) for use by the global financial community





7% Consumer Discretionary 7% Consumer Staples

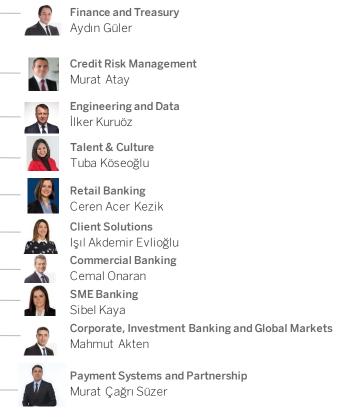
7% Real Estate

7% Industrials

#### **SENIOR MANAGEMENT**

# **GENDER FEMALE AVERAGE EXPERIENCE** 25 YEARS **EDUCATION** Master's Doctorate Bachelor's 45% 10% 45%





#### CORPORATE GOVERNANCE RATING



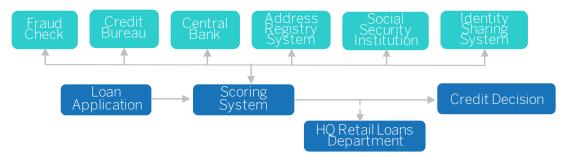
Rating increase was driven by;

- Public Disclosure and Transparency With the inclusion of the 'About Turkish Economy' and 'Garanti BBVA Climate Index' sections to the IR's website, it will become a more effective platform; hence its score is increased to 9.85 from 9.76.
- Board of Directors the Outlook has been determined as 'Positive' based on the positive contribution of Board Directors Diversity and Compliance Policy published on 8 July 2021 and the **female representation** target of 25% by the end of 2025.



isit <u>Garanti BBVA IR website</u> for the compliance report and more information

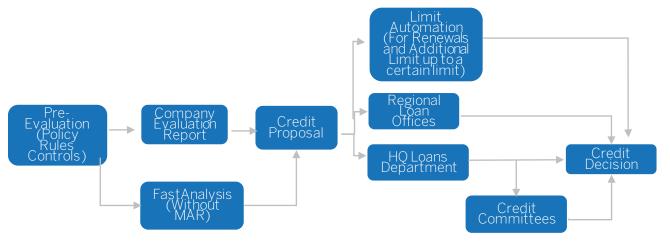
#### RETAIL BANKING: CENTRALIZED PROCESS



#### Loan to Value:

Consumer Mortgages Max: 90%; Auto Loans Max: 70% up to TL400K, 50% from TL400K up to TL800K, 30% from TL800K up to 1.2M, 20% from TL 1.2M up to 2.0M.

#### WHOLESALE BANKING: DECENTRALIZED PROCESS



- 25 regional loan offices
- Weekly Credit Committee meetings
- All credit lines automatically expire one year after approval
- Decentralized credit decision via Regional Loan Offices for fast approval process & local management of smaller exposures
- Multi layered committee structure at the HQ to approve & manage larger exposures

# Appendix

PG. 27 Summary Balance Sheet

PG. 28 Summary P&L

PG. 29 Key Financial Ratios

## **APPENDIX – SUMMARY BALANCE SHEET** (PER BRSA CONSOLIDATED FINANCIALS)

(TL billion)

ASSETS	30.06.2021	30.09.2021	31.12.2021	31.03.2022	30.06.2022
Cash & Cash Equivalents	49.4	44.7	114.3	109.1	133.1
Balances at CBRT	64.0	67.8	102.7	105.6	123.6
Securities	77.4	80.7	99.3	135.9	157.1
Gross Loans + Leasing & Factoring receivables	405.8	426.8	509.5	585.2	654.3
+TL Loans	240.2	260.2	272.3	316.7	376.8
TL Loans NPL	7.4	7.5	8.1	8.1	16.4
info: TL Performing Loans	232.8	252.7	264.1	308.6	360.4
+FC Loans (in US\$ terms)	17.7	17.4	16.8	17.1	15.5
FC Loans NPL (in US\$ )	0.9	0.9	0.7	0.7	0.1
info: FC Performing Loans (in US\$)	16.8	16.5	16.1	16.5	15.4
info: Performing Loans (TL+FC)	377.8	398.4	475.3	548.0	615.0
Fixed Assets & Subsidiaries	7.1	7.1	8.9	10.7	11.7
Other	4.1	3.7	15.8	6.8	16.1
TOTAL ASSETS	607.8	630.8	850.5	953.3	1096.1
LIABILITIES & SHE	30.06.2021	30.09.2021	31.12.2021	31.03.2022	30.06.2022
Total Deposits	412.0	428.2	582.8	656.0	747.0
+Demand Deposits	179.4	194.3	295.3	326.2	370.0
TL Demand	45.0	49.0	52.1	62.5	81.8
FC Demand (in US\$ terms)	15.6	16.4	18.6	18.1	17.4
+Time Deposits	232.6	233.9	287.5	329.7	377.0
TL Time	120.6	123.9	126.4	168.7	195.2
FC Time (in US\$ terms)	13.0	12.4	12.3	11.1	11.0
Interbank Money Market	5.3	5.5	15.9	8.8	34.8
Bonds Issued	19.4	19.5	25.6	24.7	26.6
Funds Borrowed	56.4	55.0	78.7	84.1	86.3
<b>Other liabilities</b>	47.2	51.5	67.0	82.9	89.3
Shareholders' Equity	67.6	71.1	80.3	97.0	112.1
TOTAL LIABILITIES & SHE	607.8	630.8	850.5	953.3	1096.1

# **APPENDIX – SUMMARY P&L** (PER BRSA CONSOLIDATED FINANCIALS)

	Ql	JARTERLY P	&L	CU	MULATIVE P&	L
TL Million	1Q22	2Q22	QoQ	6M21	6M22	YoY
(+) Net Interest Income including Swap costs	10.951	13.740	25%	9.455	24.691	161%
(+) NII excluding CPI linkers' income	10.829	13.017	20%	12.212	23.847	95%
(+) Income on CPI linkers	3.414	3.719	9%	2.255	7.134	216%
(-) Swap Cost	-3.293	-2.997	-9%	-5.011	-6.290	26%
(+) Net Fees & Comm.	3.206	3.882	21%	4.230	7.088	68%
(+) Net Trading & FX gains/losses (excl. Swap costs and currency hedge)	3.624	4.372	21%	2.335	7.997	242%
info: Gain on Currency Hedge <sup>1</sup>	2.062	2.167	5%	1.725	4.229	145%
(+) Other income (excl. Prov. reversals & one-offs)	1.013	930	-8%	1.045	1.944	86%
(+) Income from investments under equity	271	216	-20%	305	486	59%
= REVENUES	19.066	23.140	21%	17.371	42.206	143%
(+) Non-recurring other income	98	1.195	1119%	112	1.292	n.m
(+) Gain on asset sale	98	914	833%	112	1.012	807%
(+) Gain on debt sale	0	120	n.m	0	120	n.m
(+) Administrative Fine Reversal	0	160	n.m	0	160	n.m
(-) OPEX	-5.286	-5.773	9%	-6.629	-11.058	67%
(-) HR	-2.023	-2.289	13%	-2.567	-4.312	68%
(-) Non-HR	-3.262	-3.483	7%	-4.062	-6.746	66%
= PRE-PROVISION INCOME	13.878	18.562	34%	10.853	32.440	199%
(-) Net Expected Loss (excl. Currency impact)	-1.419	-1.535	8%	-1.656	-2.954	78%
(-) Expected Loss	-7.151	-6.231	-13%	-8.146	-13.382	64%
info: Currency Impact <sup>1</sup>	-2.062	-2.167	5%	-1.725	-4.229	145%
(+) Provision Reversal under other Income	3.670	2.529	-31%	4.765	6.200	30%
(-) Taxation and other provisions	-4.197	-4.109	-2%	-3.477	-8.305	139%
(-) Free Provision	0	0	n.m	-950	0	n.m
(-) Taxation	-3.067	-3.048	-1%	-1.357	-6.115	351%
(-) Other provisions (excl. free prov.)	-1.130	-1.060	-6%	-1.170	-2.190	87%
= NET INCOME	8.263	12.918	56%	5.721	21.181	270%

	Jun-21	Sep-21	Dec-21	Mar-22	Jun-22
Profitability ratios Profitability ratios					
ROAE (Cumulative) <sup>1</sup>	19,2%	19,2%	18,9%	37,5%	43,1%
ROAA (Cumulative) <sup>1</sup>	2,2%	2,2%	2,0%	3,7%	4,3%
Cost/Income	37,9%	37,0%	33,8%	27,6%	25,4%
Liquidity ratios					
Loans / Deposits	91,7%	93,0%	81,5%	83,5%	82,3%
TL Loans / TL Deposits	140,6%	146,2%	148,1%	133,5%	130,1%
Adj. Loans/Deposits (Loans adj. with on-balance sheet alternative funding sources)	74%	75%	64%	66%	66%
TL Loans / (TL Deposits + TL Bonds + Merchant Payables)	124,7%	128,5%	128,7%	119,5%	117,2%
FC Loans / FC Deposits	58,9%	57,0%	52,2%	56,4%	54,2%
Asset quality ratios					
NPL Ratio	4,0%	3,8%	3,6%	3,3%	3,0%
Coverage Ratio	5,8%	5,6%	5,8%	5,5%	5,3%
+ Stage1	0,6%	0,6%	0,7%	0,8%	0,8%
+ Stage2	16,7%	16,9%	16,8%	17,0%	18,3%
+ Stage3	65,6%	68,8%	66,4%	67,4%	69,3%
Cumulative Net Cost of Risk (excluding currency impact, bps) <sup>2</sup>	87	58	106	105	102
Solvency ratios					
CAR (excl. BRSA Forbearance)	15,9%	15,7%	14,1%	14,8%	15,1%
Common Equity Tier I Ratio (excl. BRSA Forbearance)	13,4%	13,2%	11,5%	12,2%	12,8%
Leverage	8,0x	7,9x	9,0x	8,8x	8,8x

<sup>1</sup> Note: Excludes non-recurring items when amualizing Net Income for the remaining quarters of the year in calculating Return On Average Equity (ROAE) and Return On Average Assets (ROAA) for 1021, 2021, 3021, 4021 and 1022.

2 Neutral impact at bottom line, as provision increase due to currency depreciation are 100% hedged (FX gain included in Net trading income line)

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Note: **Net Promoter Score** research is conducted by independent research agency Ipsos for Garanti BBVA. According to the research results, Garanti BBVA has the 2nd highest Net Promoter Score among retail customers representing its own profile and leader among SME customers, in both cases compared to its competition, which includes Isbank, Akbank, Yapı Kredi Bank, and QNB Finansbank. Research was conducted throughout 2021. Main bank customers, who have communicated with the banks over the last 3 months, were surveyed using online panel and telephone techniques by quota sampling. **Brand Power** research is conducted by independent research agency Kantar for Garanti BBVA. According to the research results, Garanti BBVA has the highest Brand Power score among competition which are Ziraat Bankası, İş Bankası, Yapı Kredi Bankası, TEB, QNB Finansbank, Vakıfbank, ING, Denizbank and Akbankası in Q3. Research was conducted throughout 2021. Our target audience is main bank customers. We were conducting surveys via online panel by quota sampling.

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