

# CORPORATE PRESENTATION

December 2022



## AGENDA

- 01 TURKISH ECONOMY & BANKING SECTOR
- O2 GARANTI BBVA CORPORATE PROFILE & FINANCIAL HIGHLIGHTS
- O3 CORPORATE GOVERNANCE & RISK MANAGEMENT



# 01

# TURKISH ECONOMY & BANKING SECTOR

## **TURKISH ECONOMY**

#### **GDP GROWTH** (YoY)



1Q20 2Q20 3Q20 4Q20 1Q21 2Q21 3Q21 4Q21 1Q22 2Q22 3Q22

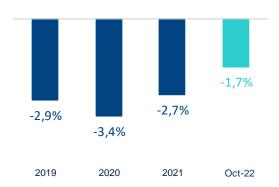
## CURRENT ACCOUNT BALANCE /GDP



#### **CONSUMER INFLATION** (ANNUAL)



#### CG BUDGET BALANCE / GDP



- Activity started to moderate but continuing credit and fiscal impulses help to maintain a limited deceleration
- High global inflation and commodity prices, loose domestic policies and exchange rate depreciation keep upside risks on the inflation outlook.
- **Exports** lose momentumbut **tourism revenues remain** stronger than expected.

## TURKISH BANKING SECTOR (I/IV)

#### TOTAL ASSETS BREAKDOWN



■ Top 4 Private Banks ■ Other ■ State Banks

	# of Banks	Share in Assets	Share in Loans	Share in Deposits
Top 4 Private Commercial Banks	4	34%	34%	34%
State Banks	3	36%	38%	40%
Other Private Commercial Banks	25	16%	14%	16%
Development & Inv. Banks	16	6%	7%	-
Participation Banks	6	8%	8%	11%

Total: 54

#### Dominated by top 4 Private Banks & 3 State Banks

TOP 10 BANKS <sup>1</sup>	Assets Market Share	Foreign Ownership	Actual Free Float
<b>Žiraa</b> t Bankası	15.8%	-	-
VakıfBank	10.6%	-	8.6%
TÜRKİYE BANKASI	9.9%	-	33.6%
M HALKBANK	9.3%	-	12.3%
<b>%</b> Garanti BB∨∧	8.3%	BBVA(85.97%)	13.9%
<b>YapıKred</b> i	7.9%	-	32.0%
AKBANK	7.7%	-	50.8%
<b>WE GINB</b> FINANSBANK	4.4%	Qatar National Bank (99.88%)	0.12%
DenizBank 🅸	3.8%	Emirates NBD Bank PJSC (100%)	-
₹ <sup>™</sup> TEB	2.1%	BNP Paribas (72.5%)	-

## TURKISH BANKING SECTOR (II/IV)

## Favorable Demographics with a Digital-Savvy Population and Still Underpenetrated Banking Sector Compared to Europe

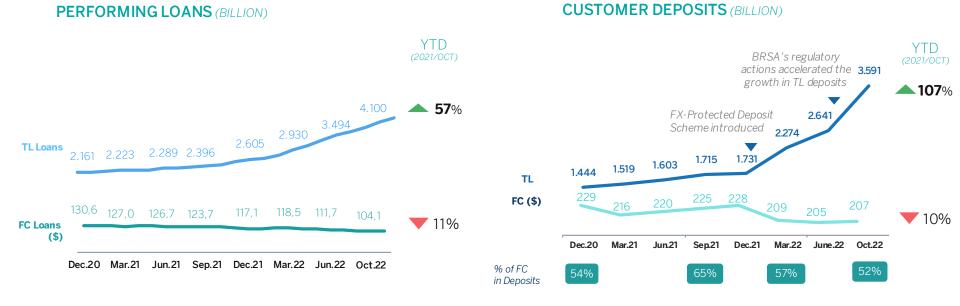


Still Underpenetrated Banking Sector compared to EU						
Unbanked Population (ages +15) Household Debt / GDP						
30%	5%	13%	51%			
Turkey	Turkey EU		<b>EU</b> (2)			
	# of Branches pe	er 100k Adults				
	12	23				
Turkey EU						

<sup>(1)</sup> The CBRT's Financial Accounts Report 2022 – 2<sup>nd</sup> Quarter

<sup>(2)</sup> CEIC Quarterly Report 2022 – 2<sup>nd</sup> Quarter

## TURKISH BANKING SECTOR (III/IV)



## Strictly Regulated and Monitored. Compliant with Basel III and IFRS 9

## **COMFORTABLE LIQUIDITY**

- Customer Deposits fund64% of assets
- Low share of external funding of assets: 15%
- Sufficient buffers against potential external liquidity shock
- Banks' ST External dues<sup>1</sup>: US \$62bn Quick FC Liquidity<sup>2</sup>: US\$ 91bn

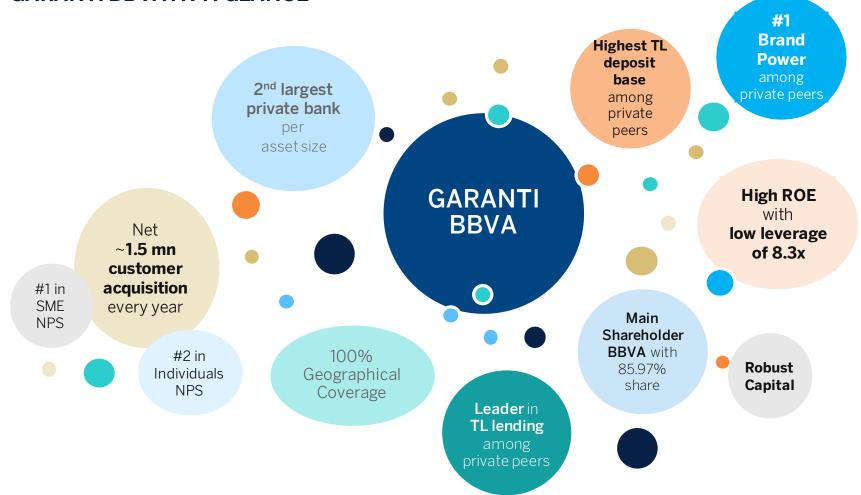




# 02

# GARANTI BBVA CORPORATE PROFILE & FINANCIAL HIGHLIGHTS

## **GARANTI BBVA AT A GLANCE**



## **GARANTI BBVA'S UNIQUE VALUE PROPOSITION**

## **SUSTAINABILITY**

#### **CARBON NEUTRAL BANK** as of 2020

First Turkish bank to become a signatory 'UN NET ZERO BANKING **ALLIANCE**(NZBA)

100% renewable energy financing in new PF loans since 2014

Included in 11 SUSTAINABILITY **INDICES** (i.e. DJSI, FTSE4Good)

#### **PLEDGE**

Commitment to contribute to sustainable finance at least~TL 150 BN (2018-2025)



Our contribution to this target since 2018 has totalled to ~TL 38 BN

## **DIGITAL EXPERIENCE**

## 12.6 MILLIONMOBILE CUSTOMERS

Highest digital & mobile customer base

19% MARKET SHARE in mobile financial transactions

#### SHARE OF BRANCH

in top transactions came down to

 $\sim$  2.3% from 6% pre-pandemic

**SHARE OF DIGITAL** in total

**INCREASE IN MOBILE** +139% LOGINS since the beginning of 2020

#### **BRAND POWER**



**SMEs NPS** 

#2

#1

Individuals NPS



**Brand Power** among private Peers #1

<sup>\*</sup>Independent third party verified data

**CUSTOMER-DRIVEN ASSET MIX,** TL LENDING GROWTH IN LINE WITH

HIGHEST TI I ENDING 10.5% MARKET SHARE

MACRO-PRUDENTIAL POLICIES

ZERO-COST DEMAND DEPOSIT BASE

**HIGHLY LIQUID & ACTIVELY MANAGED FUNDING MİX** 

**QUALITY REVENUE GENERATION** 

47% customer demand deposits share in total

**SOUND ASSET QUALITY WITH** 

TOTAL COVERAGERATIO 5.2% vs. NPL Ratio of 2.9%

STRONG COVERAGE LEVELS ACCELERATED PACE IN HIGH

COST/INCOME RATIO (Cumulative) 24% vs. 37% IN 2021

ROAE (Cumulative)

STRONG CAPITAL POSITION AND STRENGTHENED CAPITAL **BUFFER** 

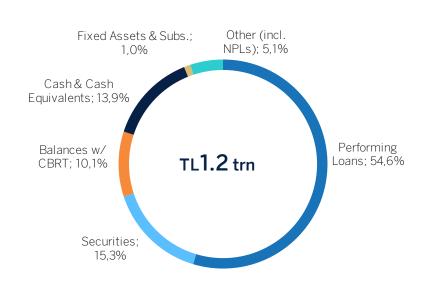
(w/oBRSA's forbearance) 13.8%

**EXCESS CAPITAL** (w/oBRSA's forbearance, per consolidated financials)

Not: Sector figures used in market share calculations are based on bank-only BRSA weekly data as of 30.09.2022, for commercial banks

## CUSTOMER-DRIVEN ASSET MIX, TL LENDING GROWTH IN LINE WITH MACRO-PRUDENTIAL POLICIES

#### **ASSET BREAKDOWN**



### PERFORMING LOANS (TL, US \$ billion)



#### YtD





56%

#### **MARKET SHARES**

(among private comm'l banks)

	2021	9M22
TLBusiness	17.5%	18.2%
SME loans	17.7%	18.2%
Consumer (excl. CCs)	21.0%	20.3%
Consumer GPL	18.5%	18.6%

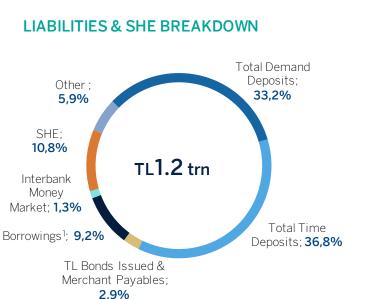
## #1\*

in TL loans, Consumer loans, Acquiring & issuing volumes among private banks

# Market share gain in Consumer GPL and SMF loans

# 2

## **HIGHLY LIQUID & ACTIVELY MANAGED FUNDING MIX**

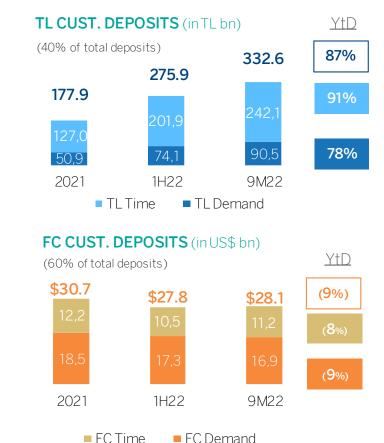


ZERO-COST DEMAND DEPOSIT BASE
47%
customer demand deposits

share in total

**HIGH FC LIQUIDITY BUFFER** \$10.2 BILLION

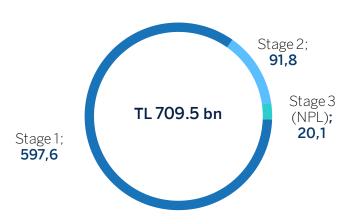
vs. total external debt of \$5.6 billion

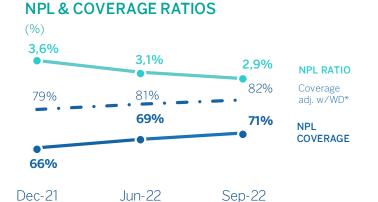


# SOUND ASSET QUALITY WITH FURTHER INCREASE IN STRONG COVERAGE LEVELS

## LOAN PORTFOLIO BREAKDOWN<sup>1</sup>

(TL Billion)





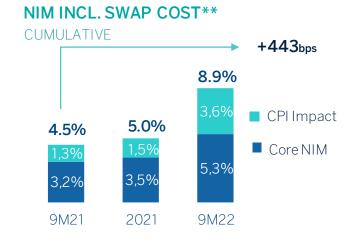
#### **NET CoR TREND excl. CURRENCY**



<sup>\*</sup>Adjusted with write-downs since 2019 1 Including Leasing & Factoring Receivables

## ACCELERATED PACE IN HIGH QUALITY REVENUE GENERATION





#### EARNINGS QUALITY BACKED BY CORE REVENUE GROWTH



#### VS. WELL-MANAGED COST GROWTH



Core NII = NII + Swap Cost - CPI linkers income. For CPI linkers' income and swap costs please refer to Appendix page

<sup>\*</sup>adi, w/free provision

 $<sup>\</sup>ensuremath{^{**}\text{Calculated}}$  based on bank only MIS data, using daily averages

## SUPERIOR CAPITAL POSITION AND STRENGTHENED CAPITAL BUFFER

#### **SOLVENCY RATIOS**

without BRSA's forbearance

■ CET1 ■ CAR ■ CAR inc free prov.

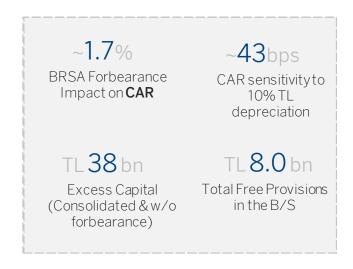
14,1%

15,2%

13,8%

11,5%

2021 3Q22 USDTRY 13.09 18.45



## **2022 OPERATING PLAN GUIDANCE**

	2022 Revised Guidance
TL Loans (YoY)	>50%
FC Loans (in US\$, YoY)	Shrinkage
Net Cost of Risk (excluding currency risk)	<150bps
NIM Incl. CPI & Swap Cost	> +400bps*
Core NIM (NIM Incl. Swap excl. CPI)	+ 175bps
Fee Growth (YoY)	> 60%
OPEX Growth (YoY)	< avg. CPI
ROAE	>45%

vs. 9M22 Actual

56% YtD
-14% YtD
101bps
+393bps YoY 1
+184bps YoY <sup>1</sup>
85% YoY
82% YoY
49%

<sup>1</sup> Calculated based on bank only MIS data, using daily averages

<sup>\*</sup>Depends on October CPI reading



# 03

# CORPORATE GOVERNANCE & RISK MANAGEMENT

## **GARANTI BBVA**

## **OUR PURPOSE**

To bring the age of opportunity to everyone

## **OUR STRATEGIC PRIORITIES**

WHAT WE STAND FOR?

**DRIVERS OF SUPERIOR PERFORMANCE**  **ACCELERATORS** TO DELIVER OUR **STRATEGY** 

Financial Health

Reaching More Customers

Best & Most

Engaged Team

Sustainability

Operational Excellence

Data & Technology

## **OUR VALUES**



We think **big** 



## **SHAREHOLDING STRUCTURE**

#### SHAREHOLDER STRUCTURE

As of 18 May 2022

Name	Number of Shares	Nominal (TL)	Share(%)
BBVA (BANCO BILBAO VIZCAYA ARGENTARIA, S.A.)	361,089,589,019	3,610,895,890.19	85.97
OTHERS	58,910,410,981	589,104,109.81	14.03
GRAND TOTAL	420,000,000,000	4,200,000,000.00	100.00

## **BOARD OF DIRECTORS**

Name and Surname		Appointment Date	Education	Experience in Banking and Business Administration
Süleyman Sözen	Non-executive	29.05.1997	Undergraduate	41 years
Jorge Saenz Azcunaga Carranza	Non-executive / Independent	24.03.2016	Undergraduate	29 years
Recep Baştuğ	Executive	06.09.2019	Undergraduate	32 years
Sait Ergun Özen	Non-executive	14.05.2003	Undergraduate	35 years
Dr. Muammer Cüneyt Sezgin	Non-executive	30.06.2004	PhD	34 years
Jaime Saenz de Tajeda Pulido	Non-executive	02.10.2014	Undergraduate	30 years
Pablo Alfonso Pastor Muñoz	Non-executive	31.03.2021	Masters	33 years
Rafael Salinas Martinez de Lecca	Non-executive	08.05.2017	Masters	31 years
Belkıs Sema Yudum	Non-executive /Independent	30.04.2013	Undergraduate	42 years
Avni Aydın Düren	Non-executive /Independent	17.06.2020	Masters	31 years
M. Canan Özsoy	Non-executive /Independent	04.04.2019	Masters	31 years

#### **EXPERIENCE COMPOSITION**

Chart is prepared in accordance with Global Industry Classification Standard (GCIS). The Global Industry Classification Standard (GCIS) is an industry taxonomy developed by MSCI and Standar & Poor's (S&P) for use by the global financial community





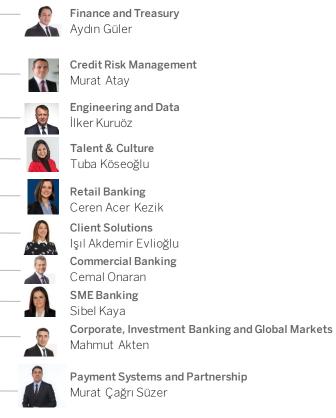
7% Consumer Discretionary 7% Consumer Staples 7% Real Estate

7% Industrials

## **SENIOR MANAGEMENT**

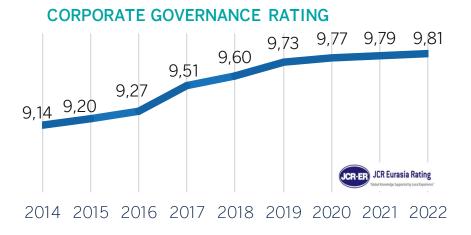
## **GENDER FEMALE AVERAGE EXPERIENCE** 25 YEARS **EDUCATION** Master's Doctorate Bachelor's 45% 10% 45%





## CORPORATE GOVERNANCE RATING

## Rating increase was driven by;

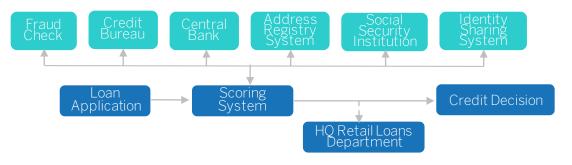


- Shareholders section investors were given the opportunity to sell their shares above the market price through the voluntary tender offer of BBVA; hence shareholders score is increased to 9.73 from 9.67.
- Stakeholders section score is increased to 9.87 from 9.86 on the back of:
  - **Double materiality analysis** were conducted on the key material issues (i.e. climate change, cybersecurity) and the impact of these assessed on Garanti BBVA and on its stakeholders
  - **Sustainable Mobilization** target is added into all employees' performance criteria

**Outlook** has been determined as 'Positive' based on the **positive** contribution of Board of Directors Diversity and Compliance Policy published on 8 July 2021 and the female representation target of 25% by the end of 2025.



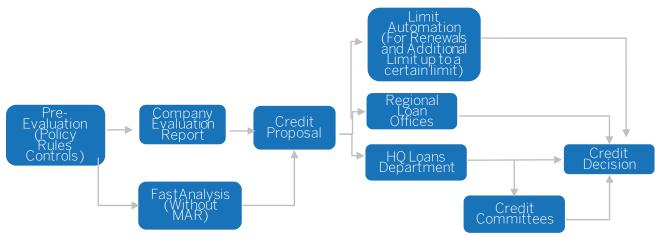
#### RETAIL BANKING: CENTRALIZED PROCESS



#### Loan to Value:

Consumer Mortgages Max: 90%; Auto Loans Max: 70% up to TL400K, 50% from TL400K up to TL800K, 30% from TL800K up to 1.2M, 20% from TL 1.2M up to 2.0M.

#### WHOLESALE BANKING: DECENTRALIZED PROCESS



- 25 regional loan offices
- Weekly Credit Committee meetings
- All credit lines automatically expire one year after approval
- Decentralized credit decision via Regional Loan Offices for fast approval process & local management of smaller exposures
- Multi layered committee structure at the HQ to approve & manage larger exposures

## Appendix

PG. 27 Summary Balance Sheet

PG. 28 Summary P&L

PG. 29 Key Financial Ratios

## **APPENDIX: SUMMARY BALANCE SHEET**

(TL billion)

ASSETS	30.09.2021	31.12.2021	31.03.2022	30.06.2022	30.09.2022
Cash & Cash Equivalents	44.7	114.3	109.1	133.1	170,1
Balances at CBRT	67.8	102.7	105.6	123.6	123,3
Securities	80.7	99.3	135.9	157.1	187,7
Gross Loans + Leasing & Factoring receivables	426.8	509.5	585.2	654.3	709,5
+TL Loans	260.2	272.3	316.7	376.8	429,0
TL Loans NPL	7.5	8.1	8.1	16.4	16,5
info: TL Performing Loans	252.7	264.1	308.6	360.4	412,5
+FC Loans (in US\$ terms)	17.4	16.8	17.1	15.5	14,0
FC Loans NPL (in US\$ )	0.9	0.7	0.7	0.1	0,1
info: FC Performing Loans (in US\$)	16.5	16.1	16.5	15.4	13,9
info: Performing Loans (TL+FC)	398.4	<i>47</i> 5.3	548.0	615.0	668,2
Fixed Assets & Subsidiaries	7.1	8.9	10.7	11.7	12,2
Other	3.7	15.8	6.8	16.1	20,7
TOTAL ASSETS	630.8	850.5	953.3	1096.1	1223,4
LIABILITIES & SHE	30.09.2021	31.12.2021	31.03.2022	30.06.2022	30.09.2022
Total Deposits	428.2	582.8	656.0	747.0	856,2
+Demand Deposits	194.3	295.3	326.2	370.0	405,9
TL Demand	49.0	52.1	62.5	81.8	92,7
FC Demand (in US\$ terms)	16.4	18.6	18.1	17.4	17,0
+Time Deposits	233.9	287.5	329.7	377.0	450,3
TL Time	123.9	126.4	168.7	195.2	240,3
FC Time (in US\$ terms)	12.4	12.3	11.1	11.0	11,4
Interbank Money Market	5.5	15.9	8.8	34.8	15,6
Bonds Issued	19.5	25.6	24.7	26.6	18,2
Funds Borrowed	55.0	78.7	84.1	86.3	95,8
Other liabilities	51.5	67.0	82.9	89.3	106,0
Shareholders' Equity	71.1	80.3	97.0	112.1	131,7
TOTAL LIABILITIES & SHE	630.8	850.5	953.3	1096.1	1223,4

## **APPENDIX: SUMMARY P&L**

		QUARTERLY P&L		CU	MULATIVE P&L	=	
TL Million		2Q22	3Q22	QoQ	9M21	9M22	YoY
(+) Net Interest Income	including Swap costs	13.740	24.123	76%	15.485	48.814	215%
(+) NII excluding CPI	linkers' income	13.017	15.872	22%	19.889	39.719	100%
(+) Income on CPI lin	kers	3.719	11.096	198%	3.973	18.230	359%
(-) Swap Cost		-2.997	-2.845	-5%	-8.378	-9.134	9%
(+) Net Fees & Comm.		3.882	4.920	27%	6.490	12.008	85%
(+) Net Trading & FX gai hedge)	ns/losses (excl. Swap costs and currency	4.372	3.147	-28%	3.176	11.144	251%
info: Gain on Curr	rency Hedge <sup>1</sup>	2.167	2.031	-6%	1.978	6.259	217%
(+) Other income (excl. I	Prov. reversals & one-offs)	930	1.064	14%	1.783	3.008	69%
(+) Income from investm	nents under equity	216	232	8%	467	719	54%
= REVENUES		23.140	33.486	45%	27.402	75.692	176%
(+) Non-recurring other	income	1.195	29	-98%	305	1.322	n.m
(+) Gain on asset sale	ė	914	29	-97%	305	1.041	241%
(+) Gain on debt sale		120	0	n.m	0	120	n.m
(+) Administrative Fi	ne Reversal	160	0	n.m	0	160	n.m
(-) OPEX		-5.773	-7.386	28%	-10.123	-18.444	82%
(-) HR		-2.289	-2.958	29%	-3.975	-7.270	83%
(-) Non-HR		-3.483	-4.428	27%	-6.148	-11.174	82%
= PRE-PROVISION IN	ICOME	18.562	26.130	41%	17.584	58.570	233%
(-) Net Expected Loss (e	excl. Currency impact)	-1.535	-1.928	26%	-1.712	-4.882	185%
(-) Expected Loss		-6.231	-6.321	1%	-10.147	-19.703	94%
info: Currency Im	pact <sup>1</sup>	-2.167	-2.031	-6%	-1.978	-6.259	217%
(+) Provision Reversa	al under other Income	2.529	2.362	-7%	6.457	8.562	33%
(-) Taxation and other p	rovisions	-4.109	-6.657	62%	-6.357	-14.962	135%
(-) Free Provision		0	-500	n.m	-1.950	-500	n.m
(-) Taxation		-3.048	-5.924	94%	-3.023	-12.039	298%
(-) Other provisions (	excl. free prov.)	-1.060	-233	-78%	-1.384	-2.423	75%
= NET INCOME		12.918	17.545	36%	9.515	38.726	307%

<sup>1</sup> Neutral impact at bottom line, as provision increase due to currency depreciation are 100% hedged (FX gain included in Net trading income line)

## **APPENDIX: KEY FINANCIAL RATIOS**

	Sep-21	Dec-21	Mar-22	Jun-22	Sep-22
Profitability ratios Profitability ratios					
ROAE (Cumulative) <sup>1</sup>	19,2%	18,9%	37,5%	43,1%	49,0%
ROAA (Cumulative) <sup>1</sup>	2,2%	2,0%	3,7%	4,3%	5,0%
Cost/Income	37,0%	33,8%	27,6%	25,4%	23,9%
Liquidity ratios					
Loans / Deposits	93,0%	81,5%	83,5%	82,3%	78,0%
TL Loans / TL Deposits	146,2%	148,1%	133,5%	130,1%	123,9%
Adj. Loans/Deposits (Loans adj. with on-balance sheet alternative funding sources)	75%	64%	66%	66%	57%
TL Loans / (TL Deposits + TL Bonds + Merchant Payables)	128,5%	128,7%	119,5%	117,2%	112,2%
FC Loans / FC Deposits	57,0%	52,2%	56,4%	54,2%	48,9%
Asset quality ratios					
NPL Ratio	3,8%	3,6%	3,3%	3,0%	2,8%
Coverage Ratio	5,6%	5,8%	5,5%	5,3%	5,2%
+ Stage1	0,6%	0,7%	0,8%	0,8%	0,6%
+ Stage2	16,9%	16,8%	17,0%	18,3%	21,0%
+ Stage3	68,8%	66,4%	67,4%	69,3%	71,1%
Cumulative Net Cost of Risk (excluding currency impact, bps) <sup>2</sup>	58	106	105	102	106
Solvency ratios					
CAR (excl. BRSA Forbearance)	15,7%	14,1%	14,8%	15,1%	16,2%
Common Equity Tier I Ratio (excl. BRSA Forbearance)	13,2%	11,5%	12,2%	12,8%	13,8%
Leverage	7,9x	9,0x	8,8x	8,8x	8,3x

1 Note: Excludes non-recurring items when amualizing Net Income for the remaining quarters of the year in calculating Return On Average Equity (ROAE) and Return On Average Assets (ROAA) for 1Q21, 2Q21, 3Q21 and 1Q22.

2 Neutral impact at bottom line, as provision increase due to currency depreciation are 100% hedged (FX gain included in Net trading income line)

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Note: **Net Promoter Score** research is conducted by independent research agency Ipsos for Garanti BBVA. According to the research results, Garanti BBVA has the 2nd highest Net Promoter Score among retail customers representing its own profile and leader among SME customers, in both cases compared to its competition, which includes Isbank, Akbank, Yapı Kredi Bank, and QNB Finansbank. Research was conducted throughout 2021. Main bank customers, who have communicated with the banks over the last 3 months, were surveyed using online panel and telephone techniques by quota sampling. **Brand Power** research is conducted by independent research agency Kantarfor Garanti BBVA. According to the research results, Garanti BBVA has the highest Brand Power score among competition which are Ziraat Bankası, İş Bankası, Yapı Kredi Bankası, TEB, QNB Finansbank, Vakıfbank, ING, Denizbank and Akbankası in Q3. Research was conducted throughout 2021. Our target audience is main bank customers. We were conducting surveys via online panel by quota sampling.

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