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Garanti is the first Turkish Bank to introduce Investor Relations application for Android

Garanti, with its innovative approach and focus on stakeholders' information needs, became the first Turkish Bank to launch its investor relations application on the Android™ platform. Recognizing the importance of digital channels in communication, Garanti released its dedicated IR website and iPad app in 2015. With the release of its Android™ IR App, Garanti now provides the latest information in two languages everywhere via 3 digital platforms to its stakeholders.

Enabling access to approximately half of global tablet users through its Investor Relations iPad application, Garanti now doubled its accessibility with the release of its Android™ application. Receiving the only “**Gold Award**” in the “**Applications**” Category this year, Garanti Bank Investor Relations application was further honored with the “**Grand Award**” at the **2015/16 Mercury Excellence Awards**. Nearly 650 companies in 23 countries participated to Mercury Awards, one of the oldest and most comprehensive communication award programs in its 29th year.

Commenting on the matter **Garanti Bank's CEO, Mr. Fuat Erbil** said: “We aim to integrate our services into our customers' lives. The same approach applies to our transparent communication with our stakeholders. Utilizing digital communication channels effectively, we provide instant access to the latest and in-depth information about Garanti regardless of time and place. With our transparent communication strategy, we reach out to our stakeholders through all platforms, I hope these tools to be beneficial to all users.”