

# 2023 EARNINGS PRESENTATION & 2024 OP GUIDANCE

Based on BRSA Unconsolidated Financials

January 29th, 2024

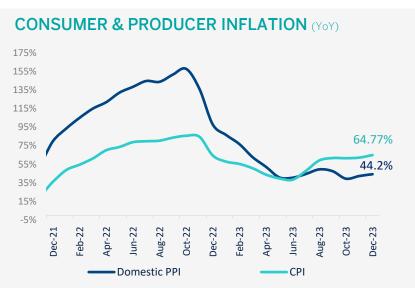


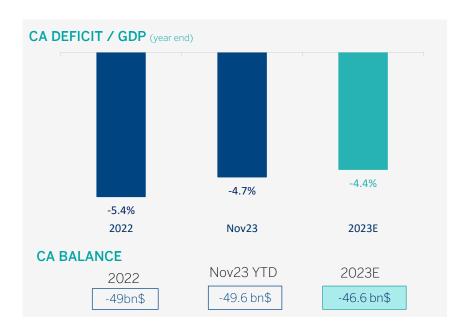
- MONETARY TIGHTENING TARGETS TO REBALANCE THE ECONOMY, FISCAL POLICY WILL BE KEY TO DETERMINE THE PACE OF ADJUSTMENT
- > SLOWLY DECELERATING DOMESTIC DEMAND KEEPS CHALLENGES ON INFLATION OUTLOOK
- POSITIVE SIGNS ON FOREIGN CAPITAL INFLOW

# **MACRO RECAP**

# MONETARY TIGHTENING CONTINUES, FISCAL POLICY WILL BE KEY TO REBALANCE THE ECONOMY







- We expect domestic demand to decelerate further and 2024 GDP growth to be 3.5%, being backed by the contribution from net exports.
- We forecast consumer inflation to slow down to 40-45% by end 2024, led by the recent improvement in inflation trend and enhanced likelihood of keeping a stable currency thanks to tightening monetary stance and positive signs on foreigners' portfolio inflows.
- Excluding earthquake spending, budget deficit was 1.7% of GDP in 2023, far below the Maastricht criteria of 3%.
   Keeping fiscal prudence will help targeted disinflation path.
- Current account deficit will likely diminish to \$30-35bn in 2024, whose financing conditions will continue to improve.



CORE BANKING REVENUE DRIVEN
NET INCOME GENERATION CAPABILITY

STRONG FEES, TRADING & SUBSIDIARIES'
INCOME COUPLED WITH BETTER ASSET
QUALITY TRENDS
RESULTED IN 2023 OP OUTPERFORMANCE

# **2023 RECAP**

# **OUR DISTINCTION: CONSISTENT GROWTH IN QUARTERLY EARNINGS** EVEN IN A YEAR OF SIGNIFICANT MARGIN SUPPRESSION



\*Excluding free provision reversals in 2023. 2022 base was also adjusted for the 0.5bn TL free provision set aside in 3Q22.



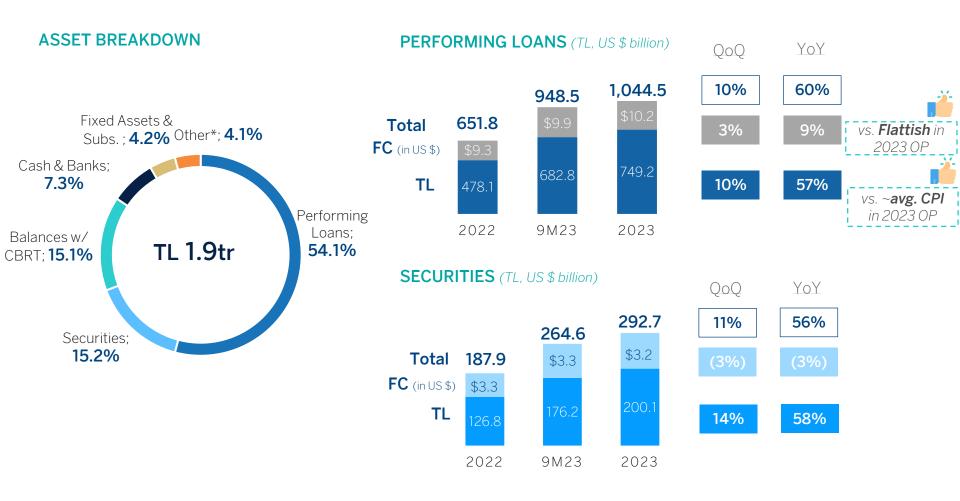
# **CORE BANKING REVENUES** CONTINUE TO SUPPORT THE BOTTOMLINE

# CORE BANKING REVENUE (TL bn)



- > TL spreads are on a negative territory due to regulations and monetary tightening related funding cost increase
- > High FX Buy/sell activity boosted trading income, although its pace decelerated notably in the second half
- Substantial growth in Net F&C supported by loan originations, increasing transaction activity & payment system fees

# **CUSTOMERS CONTINUE TO DRIVE THE ASSET GROWTH**



<sup>\*</sup> Mainly composed of NPLs and accruals of foreign-currency protected deposits' currency difference (TL 24bn as of Dec'2023 vs. TL 22bn as of Sept. 2023)

**Profitable and selective** TL loan growth

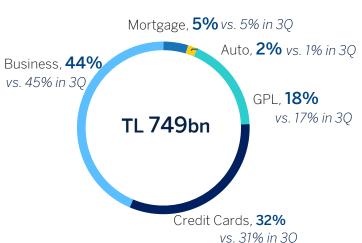
**Export loan driven** FC loan growth with attractive spreads

Proactive securities management

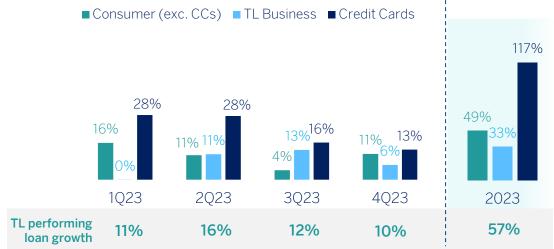
# TL LOAN GROWTH WITH PRESERVED RATIONAL STANCE

#### TL PERFORMING LOAN BREAKDOWN

(72% of total performing loans)



#### TL PERFORMING LOAN GROWTH



MARKET SHARE (among private comm'l banks)	2022	2023
TL loans	19.7%	20.3%
TL Business	18.4%	19.7%
SME loans	20.5%	23.2% <sup>1</sup>
Consumer (excl. CCs)	19.9%	19.7%
Consumer GPL	18.7%	18.0%
Credit Cards	22.9%	21.7%

- > Leadership in TL loans further strengthened\* in 2023 with market share gains in commercial & SME loans
- > Selective and profitable growth strategy preserved
- Sustained #1 position in Acquiring & Issuing
- Salary customers share in outstanding GPL volume: 43%

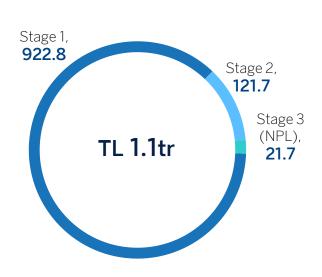
<sup>\*</sup>As of September 2023.

<sup>1</sup> As of November, per BRSA defined SME loans

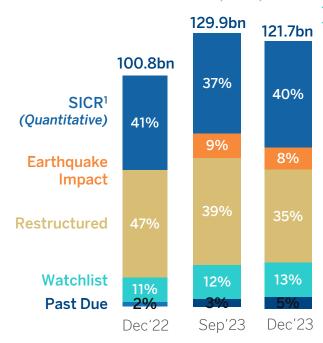
# SOLID ASSET QUALITY, FURTHER STRENGTHENED COVERAGE RATIOS

# LOAN PORTFOLIO BREAKDOWN

(TL Billion)



# STAGE-2 BREAKDOWN (TL bn)



excl. currency impact<sup>2</sup> 103.4 bn TL in Dec'23 vs. 112.2 bn TL in Sep'23

11.4%

Stage-2 Share in Gross Loans vs. 13.4% in Sep'23 21.9%

Stage-2 Coverage vs. 20.8% in Sep'23

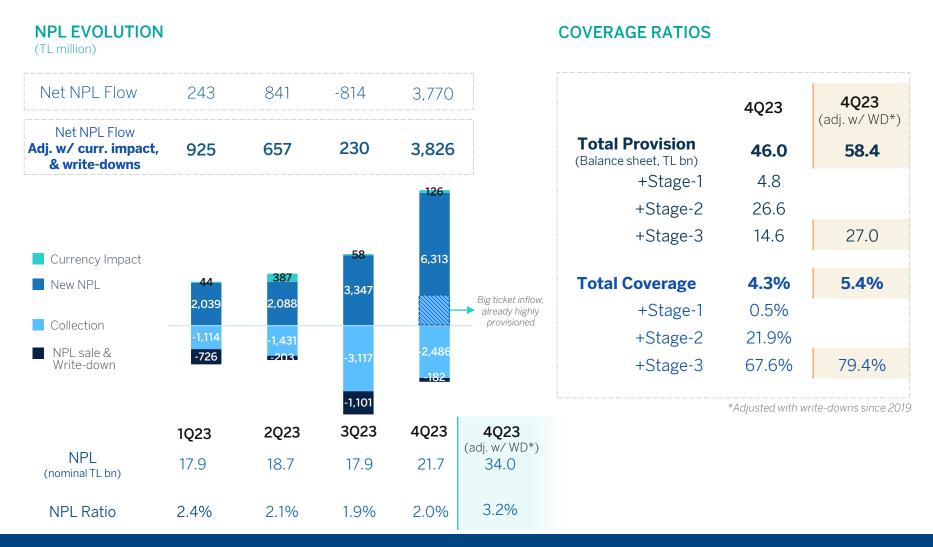
Stage-2 Total portfolio FC coverage **42%**; TL coverage: **8%** 

88%

of the SICR Portfolio is non-delinquent

**Only 1.8%** of the 4Q22 SICR portfolio ended up in NPL in 4Q23

# NPL FLOW INCREASED FOLLOWING A ROBUST GROWTH & RISING INTEREST RATES YET WELL EQUIPPED WITH ALREADY HIGH COVERAGES

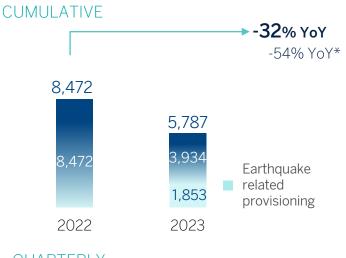


NPL inflow mainly consists unsecured consumer loans

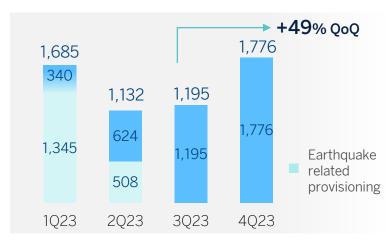
# **NET COR ENDED THE YEAR BETTER THAN EXPECTED**

# EVEN AFTER EARTHQUAKE RELATED PROVISIONING

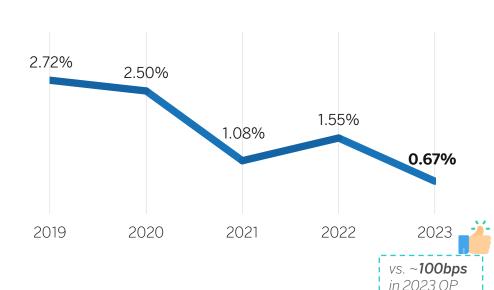
#### **NET PROVISIONS excl. CURRENCY** (TL bn)



# QUARTERLY



#### **NET CoR TREND excl. CURRENCY**



Currency depreciation impact: 146bps

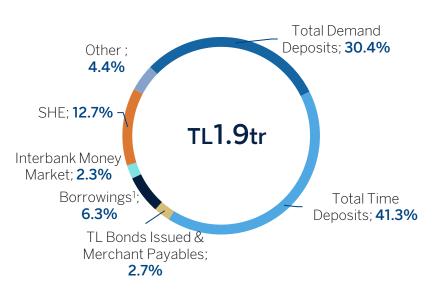
No impact on bottom line as it is 100% hedged

<sup>\*</sup>Excluding Earthquake-related prudent provisioning impact

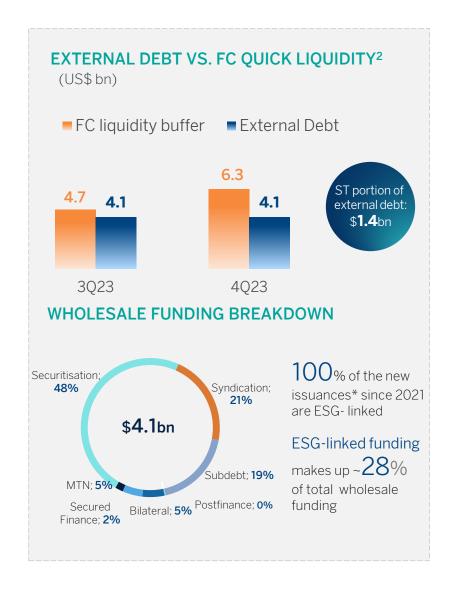
# STRATEGICALLY MANAGED FUNDING STRUCTURE

- THE BACKBONE OF OUR SUCCESS

#### **LIABILITIES & SHE BREAKDOWN**







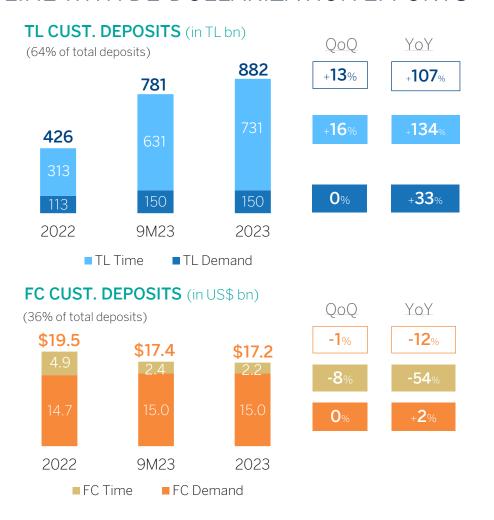
<sup>1</sup> Includes funds borrowed, sub-debt & FC securities issued

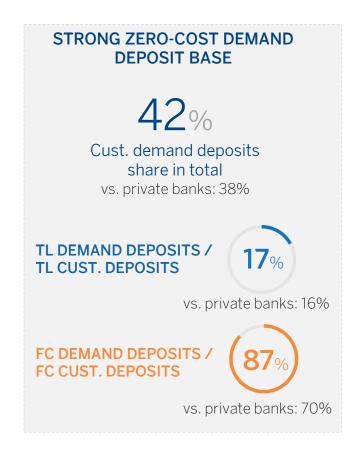
<sup>2</sup> FC Liquidity Buffer includes FC reserves under ROM, swaps, money market placements, CBRT eligible unencumbered securities

<sup>\*</sup>Excludes secured finance transactions and MTN issuance.

# STRONG GROWTH IN TL DEPOSITS DURING THE YEAR

# IN-LINE WITH DE-DOLLARIZATION EFFORTS





Note: Sector data is based on BRSA weekly data, for private banks only

# MARGIN PRESSURES PERSISTS: ACTIVELY MANAGED SPREADS WITH DILIGENT PRICING

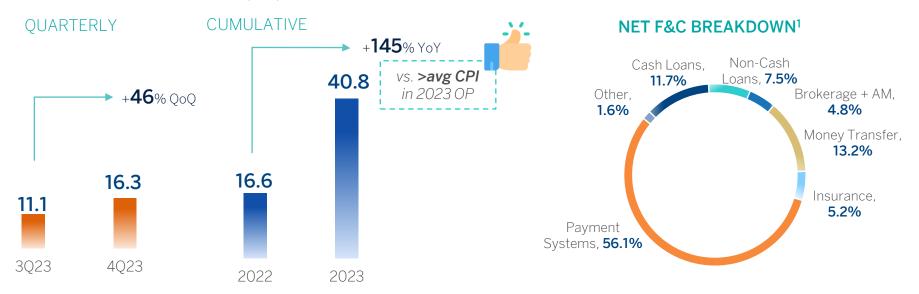


- > Spreads remain under pressure due to rising interest rate environment
- Duration gap managed, repricing activity continues
- CPI estimate used in the valuation is 62% (based on actual Oct-inflation reading) vs. 48% in 9M

# FEE GROWTH EXCEEDED EXPECTATIONS: STRONG CONTRIBUTION

# FROM PAYMENT SYSTEMS

#### **NET FEES & COMMISSIONS** (TL bn)



# SOLID PRESENCE IN CREDIT CARD BUSINESS

# WELL DIVERSIFIED & ABOVE INFLATION FEE PERFORMANCE

EXPANDING CUSTOMER BASE & INCREASING PENETRATION

+195% YoY

Payment Systems Fees

#1 in Acquiring & Issuing Volume & CC customers

+85% YoY

Lending Related Fees

#1 in TL Cash & Non-Cash Loans (as of 30.09.2023)

+127% YoY

Brokerage + AM

+100% YoY

Money Transfer

 $\sim\!15.0\,\mathrm{mn}$ 

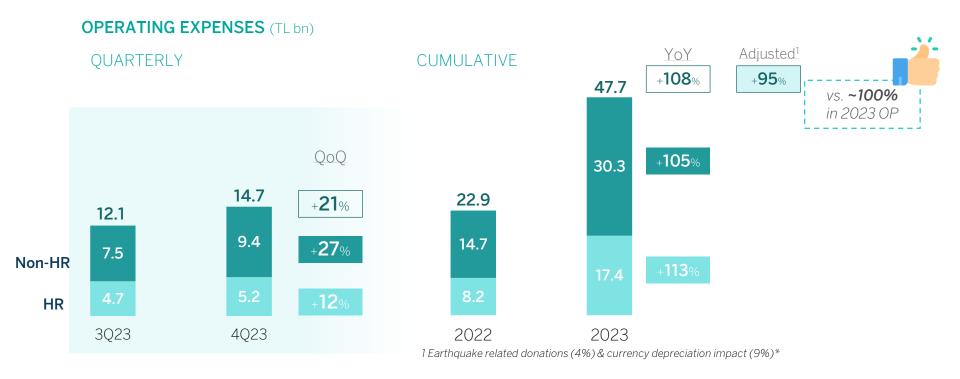
Mobile customers

90%

Digital sales in total sales

# **COST GROWTH KEPT IN CHECK**

# INLINE WITH GUIDANCE EVEN WITH IMPACTS OF EARTHQUAKE & CURRENCY



COST / INCOME	FEE / OPEX	OPEX / AVG. ASSETS
32%	86%	3.1%

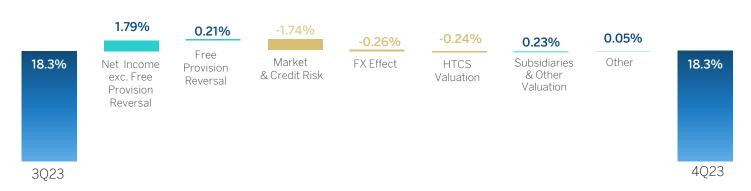
# **CAPITAL REMAINS STRONG –** 4Q CAPITAL GENERATION COULD LARGELY COMPENSATE NEGATIVE IMPACTS FROM CURRENCY AND MARKET & CREDIT RISK

#### **SOLVENCY RATIOS** (without BRSA's forbearance)





#### **QUARTERLY CAR EVOLUTION** (Unconsolidated, without BRSA's forbearance)



# IN SUMMARY, SIGNIFICANT OUTPERFORMANCE IN 2023 EARNINGS

	2023 GUIDANCE	2023 REALIZATION	
TL Loan Growth (YoY)	~avg. CPI	+ <b>57</b> %	Slightly better than expected performance mainly backed by credit cards & TL business
FC Loan Growth (in US\$, YoY)	Flattish	+9%	Export loan driven growth
Net Cost of Risk (excl. currency impact)	~100 bps	<b>67</b> bps	Exceptionally low due the reflection of the low interest rate environment in 1H23
Core NIM (NIM incl. swap excl. CPI)	~185bps contraction	<b>260</b> bps contraction	Pressure on spreads due to increasing funding costs due to the rising interest rates and regulatory environment
Fee Growth (YoY)	>avg. CPI	+145%	Strong payment systems contribution coupled with loan growth and increasing transaction activity
OPEX Growth (YoY)	~100%	+108%	In-line with guidance even with earthquake impact & currency
ROAE	>28%	<b>44.9%</b> ( <b>41.4</b> % adj. with free prov. reversals)	OUTPERFORMANCE

Note: Core NIM figures are calculated based on bank only MIS data, using daily averages



# 2024 OPERATING PLAN GUIDANCE

# **2024 OPERATING PLAN GUIDANCE**



TL Loan Growth (YoY)	~CPI
FC Loan Growth (in US\$, YoY)	Low-single digit growth
Net Cost of Risk (exc. currency impact)	~125bps
NIM incl. swap cost	Flattish
Fee Growth (YoY)	>avg. CPI
OPEX Growth (YoY)	>avg. CPI
ROAE (%)	Mid-30s

Note: Net CoR excludes currency effect, as it is 100% hedged and has no bottom line impact

Note: The 2024 Operating Plan Guidance takes into consideration that all regulations in place as of January 29, 2024 are not changed and no new material regulations are implemented.



# **Q&A SESSION**



# Appendix

Pg. 23 Sector Breakdown of Gross Loans

PG. 24 FC Loan Breakdown

Pg. 25 Maturity Profile of External Debt

PG. 26 Adjusted L/D and Liquidity Coverage Ratios,

PG. 27 Securities Portfolio

Pg. 28 Summary Balance Sheet

Pg. 29 Summary P&L

PG. 30 Key Financial Ratios

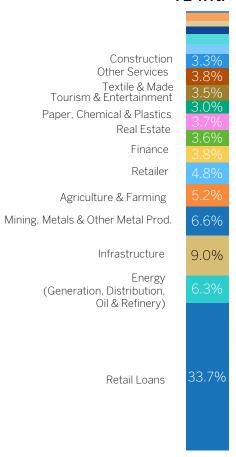
PG. 31 Quarterly & Cumulative Net Cost of Risk

# **APPENDIX: SECTOR BREAKDOWN OF GROSS LOANS**

# SECTOR BREAKDOWN OF GROSS LOANS<sup>1</sup>

**TL 1.1tr** 

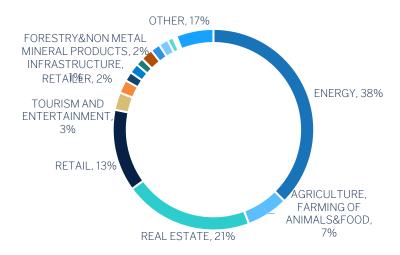
4023



% SHARE	COVERAGE RATIO

Key Sectors	Stage 1	Stage 2	Stage 3	Stage 1	Stage 2	Stage 3
Retail	86%	12%	2%	0,5%	5,6%	58,3%
Energy	60%	37%	4%	0,5%	30,5%	79,3%
Construction	88%	6%	6%	0,4%	15,3%	67,2%
Textile & Made	89%	8%	2%	0,5%	12,1%	77,0%
Tourism & Entertainment	87%	11%	2%	0,4%	15,2%	70,6%
Real Estate	62%	36%	2%	0,2%	65,3%	65,1%

# SECTOR BREAKDOWN OF STAGE 2 EXCLUDING SICR1



# APPENDIX: CLOSELY MONITORED AND WELL-PROVISIONED **FC LOANS**

#### FC PERFORMING LOANS

(28% of total performing loans)

# US\$ 10.2 bn

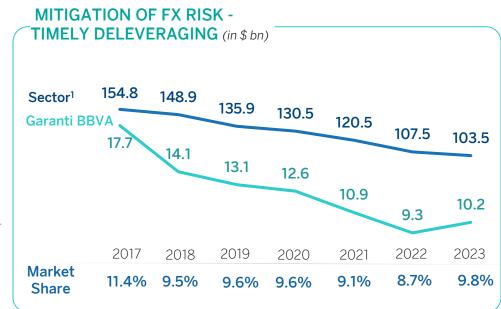
27.2%

# **Export Loans**

FX revenue generation

# **Project Finance Loans**

- 68.0% of PF Loans have FX or FXlinked revenues - no currency risk
- 22.0% has lower currency risk
- 10.0% with some currency risk



29.4%

2023

46.3%

# **Working Capital & Other Loans**

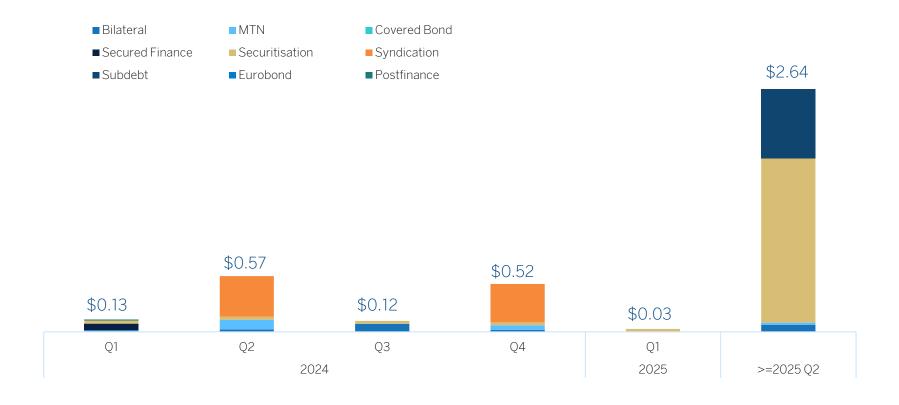
FX loans predominantly to big corporate, commercial clients & multinationals

Regular conduct of FX sensitivity analysis for proactive staging and provisioning

# **APPENDIX: MATURITY PROFILE OF EXTERNAL DEBT**

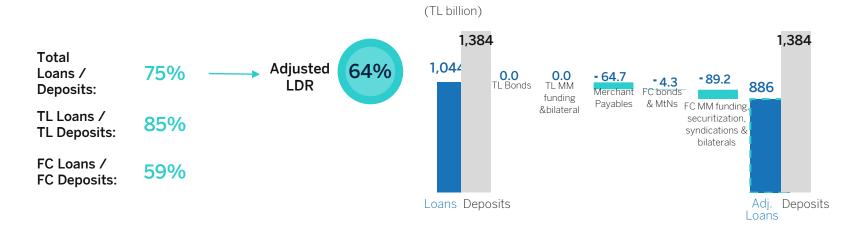
#### MATURITY PROFILE OF EXTERNAL DEBT

(US\$ billion)



# **APPENDIX: ADJUSTED LDR AND LIQUIDITY COVERAGE RATIOS**

Loans funded via long-term on B/S alternative funding sources ease LDR



# LIQUIDITY COVERAGE RATIOS<sup>1</sup>

Total LCR	211%
Minimum Requirement	100%
FC LCR	374%
Minimum Requirement	80%

# **APPENDIX: MARKET SHARES**

Market Shares <sup>1</sup>	Dec-22	YoY $\Delta$	Sept-23	Dec-23	QoQ ∆	Rank
Consumer Loans inc. Consumer CCs	14,0%	254 bps	14,7%	16,5%	188 bps	#1*
Cons. Mortgage Loans	7,1%	160 bps	8,7%	8,7%	-8 bps	#2*
Consumer Auto Loans	15,2%	486 bps	15,1%	20,0%	495 bps	#2*
Cons. General Purpose Loans	14,1%	85 bps	13,2%	14,9%	173 bps	#3*
TL Business Banking	8,4%	6 bps	8,0%	8,1%	11 bps	#1*
# of CC customers <sup>2</sup>	13,6%	-10 bps	13,5%	13,5%	-6 bps	#1
Issuing Volume (Cumulative) <sup>2</sup>	17,7%	-55 bps	17,5%	17,2%	-29 bps	#1
Acquiring Volume (Cumulative) <sup>2</sup>	17,0%	-123 bps	16,9%	16,8%	-12 bps	#1

<sup>\*</sup> Rankings are among private banks as of September 2023

<sup>1</sup> Sector figures used in market share calculations are based on bank-only BRSA weekly data as of 29.12.2023, for commercial banks 2 Cumulative figures and rankings as of December 2023, as per Interbank Card Center data. Rankings are among private banks.

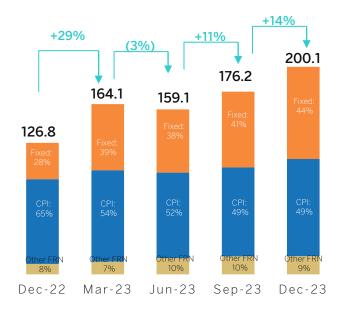
# **APPENDIX: SECURITIES PORTFOLIO**

# **TOTAL SECURITIES** (TL billion)

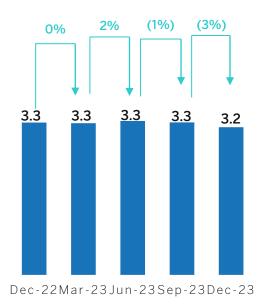
15% of Total Assets



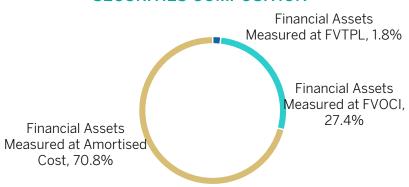
# TL SECURITIES (TL billion)



# FC SECURITIES (US\$ billion)



# **SECURITIES COMPOSITION**



# **APPENDIX: SUMMARY BALANCE SHEET**

(TL billion)

ASSETS	31.12.2022	31.03.2023	30.06.2023	30.09.2023	31.12.2023
Cash & Cash Equivalents	116.7	112.2	208.4	108.5	140.7
Balances at CBRT	114.0	157.5	149.9	284.2	291.7
Securities	187.9	226.8	244.5	264.6	292.7
Gross Loans	669.4	737.7	884.2	966.4	1066.1
+TL Loans	494.5	544.8	628.3	699.3	767.8
TL NPL	16.4	16.2	17.3	16.5	18.6
info: TL Performing Loans	478.1	528.6	611.0	682.8	749.2
+FC Loans (in US\$ terms)	9.4	10.1	10.0	9.9	10.3
FC NPL (in US\$ terms)	0.1	0.1	0.1	0.1	0.1
info: FC Performing Loans (in US\$ terms)	9.3	10.0	9.9	9.9	10.2
info: Performing Loans (TL+FC)	651.8	719.9	865.5	948.5	1044.5
Fixed Assets & Subsidiaries	41.9	47.3	60.9	66.5	80.7
Other	22.2	26.4	121.4	52.7	58.1
TOTAL ASSETS	1,152.2	1,307.9	1,669.4	1,743.0	1,930.1
LIABILITIES & SHE	31.12.2022	31.03.2023	30.06.2023	30.09.2023	31.12.2023
Total Deposits	790.7	909.2	1219.6	1251.6	1383.7
+Demand Deposits	387.1	402.7	511.0	553.9	587.1
TL Demand	114.0	126.3	138.3	150.5	150.9
FC Demand (in US\$ terms)	14.7	14.5	14.5	15.0	15.0
+Time Deposits	403.5	506.6	708.6	697.7	796.6
TL Time	313.3	439.1	630.9	632.1	731.6
FC Time (in US\$ terms)	4.9	3.5	3.0	2.4	2.2
Interbank Money Market	16.3	29.8	36.2	38.6	43.5
Bonds Issued	12.9	4.0	5.5	5.7	5.2
Funds Borrowed	81.9	80.7	100.6	105.9	115.7
Other liabilities	97.8	110.4	119.9	126.9	137.2
Shareholders' Equity	152.7	173.8	187.6	214.3	244.8
TOTAL LIABILITIES & SHE	1,152.2	1,307.9	1,669.4	1,743.0	1,930.1

# **APPENDIX: SUMMARY P&L**

	QU	QUARTERLY P&L			CUMULATIVE P&L			
TL Million	3Q23	4Q23	QoQ	2022	2023	YoY		
(+) Net Interest Income including Swap costs	18,394	20,255	10%	73,042	70,082	-4%		
(+) NII excluding CPI linkers' income	8,491	8,640	2%	49,743	37,510	-25%		
(+) Income on CPI linkers	10,673	15,248	43%	33,576	37,326	11%		
(-) Swap Cost	-770	-3,633	372%	-10,277	-4,754	-54%		
(+) Net Fees & Comm.	11,126	16,266	46%	16,628	40,764	145%		
(+) Net Trading & FX gains/losses (excl. Swap costs and currency hedge)	6,806	3,979	-42%	12,218	19,932	63%		
info: Gain on Currency Hedge <sup>1</sup>	917	3,155	244%	6,586	12,620	92%		
(+) Income on subsidiary income	3,589	4,804	34%	5,318	13,958	162%		
(+) Other income (excl. Prov. reversals & one-offs)	762	905	19%	1,451	2,871	98%		
(+) Non-recurring other income	3,003	3,334	11%	1,739	9,171	427%		
(+) Gain on asset sale & Revaluation of real estate	3	334	12249%	1,579	1,298	-18%		
(+) Administrative Fine / Reversal	0	0	n.m	160	-127	n.m		
(+) Free Provision Reversal	3,000	3,000	0%	0	8,000	n.m		
(-) OPEX	-12,115	-14,655	21%	-22,909	-47,672	108%		
(-) HR	-4,658	-5,215	12%	-8,171	-17,420	113%		
(-) Non-HR	-7,457	-9,440	27%	-14,738	-30,252	105%		
(-) Net Expected Loss (excl. Currency impact)	-1,195	-1,776	49%	-8,472	-5,787	-32%		
(-) Expected Loss	-6,496	-8,196	26%	-23,899	-35,326	48%		
info: Currency Impact <sup>1</sup>	-917	-3,155	244%	-6,586	-12,620	92%		
(+) Provision Reversal under other Income	4,384	3,264	-26%	8,841	16,919	91%		
(-) Taxation and other provisions	-6,997	-3,358	-52%	-20,505	-15,987	-22%		
(-) Free Provision	0	0	n.m	-500	0	n.m		
(-) Taxation	-6,873	-3,259	-53%	-17,094	-15,716	-8%		
(-) Other provisions (excl. free prov.)	-125	-99	-20%	-2,912	-271	-91%		
= NET INCOME	23,372	29,754	27%	58,509	87,332	49%		

# **APPENDIX: KEY FINANCIAL RATIOS**

	Dec-22	Mar-23	Jun-23	Sep-23	Dec-23
Profitability ratios					
ROAE (Cumulative) <sup>1</sup>	51.1%	38.4%	38.6%	41.2%	44.9%
ROAA (Cumulative) <sup>1</sup>	6.0%	5.1%	4.8%	5.1%	5.6%
Cost/Income	21.1%	35.6%	34.4%	32.6%	32.3%
Liquidity ratios					
Loans / Deposits	82.4%	79.2%	71.0%	75.8%	75.5%
TL Loans / TL Deposits	111.9%	93.5%	79.4%	87.2%	84.9%
Adj. Loans/Deposits (Loans adj. with on-balance sheet alternative funding sources)	68%	68%	61%	65%	64%
TL Loans / (TL Deposits + TL Bonds + Merchant Payables)	102.9%	87.7%	75.4%	81.9%	79.1%
FC Loans / FC Deposits	47.8%	55.6%	56.5%	56.7%	58.9%
Asset quality ratios					
NPL Ratio	2.6%	2.4%	2.1%	1.9%	2.0%
Coverage Ratio	5.5%	5.1%	4.9%	4.5%	4.3%
+ Stage1	0.7%	0.6%	0.5%	0.5%	0.5%
+ Stage2	20.0%	18.8%	20.8%	20.8%	21.9%
+ Stage3	72.2%	70.4%	70.2%	69.6%	67.6%
Cumulative Net Cost of Risk (excluding currency impact, bps) <sup>2</sup>	155	97	74	66	67
Solvency ratios					
CAR (excl. BRSA Forbearance)	18.9%	17.8%	17.7%	18.3%	18.3%
Common Equity Tier I Ratio (excl. BRSA Forbearance)	16.5%	15.5%	15.5%	16.1%	16.3%
Leverage	6.5x	6.5x	7.9x	7.1x	6.9x

<sup>1</sup> Note: Excludes non-recurring items when annualizing Net Income for the remaining quarters of the year in calculating Return On Average Equity (ROAE) and Return On Average Assets (ROAA) for, 1Q23, 2Q23 and 3Q23. Please refer to the Appedix: Summary P&L for non-recurring items
2 Neutral impact at bottom line, as provision increase due to currency depreciation are 100% hedged

<sup>(</sup>FX gain included in Net trading income line)

# **APPENDIX: QUARTERLY & CUMULATIVE NET CoR**

(Million TL)					(Million TL)	
Quarterly Net Expected Credit Loss	1Q23	2Q23	3Q23	4Q23	<b>Cumulative Net Expected Credit Loss</b>	2023
(-) Expected Credit Losses	9,714	10,919	6,496	8,196	(-) Expected Credit Losses	35,326
Stage 1	3,110	1,660	1,162	2,274	Stage 1	8,206
Stage 2	5,566	7,197	3,542	1,024	Stage 2	17,328
Stage 3	1,039	2,062	1,792	4,898	Stage 3	9,791
(+) Provision Reversals under other income	7,251	2,019	4,384	3,264	(+) Provision Reversals under other income	16,919
Stage 1	3,852	978	2,317	1,931	Stage 1	9,079
Stage 2	2,610	354	516	322	Stage 2	3,802
Stage 3	789	687	1,550	1,011	Stage 3	4,038
(=) (a) Net Expected Credit Losses	2,463	8,901	2,112	4,932	(=) (a) Net Expected Credit Losses	18,407
(b) Average Gross Loans	703,560	810,979	925,333	1,016,279	(b) Average Gross Loans	864,783
(a/b) Quarterly Total Net CoR (bps)	142	440	91	193	(a/b) Cumulative Total Net CoR (bps)	213
info: Currency Impact <sup>1</sup>	45	384	39	123	info: Currency Impact <sup>1</sup>	146
Total Net CoR excl. currency impact (bps)	97	56	51	69	Total Net CoR excl. currency impact (bps)	67

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