Earnings Presentation



March 31, 2013
IFRS Financials



1Q 2013 Macro Highlights

Signs of recovery in the US while Eurozone continued to be a source of volatility



- In addition to the ongoing recession in Europe, Eurozone continued to be a source of volatility as solvency issues in the banking sector in Cyprus rose to the top of the news cycle late in the quarter.
- Accommodative policies of the global central banks led global equities to be the strongest asset.
- Concerns that China and Brazil were slowing dragged the MSCI EM down nearly 2% for the quarter.
- Strengthening of the US dollar and weakening Chinese demand affected commodity prices. Gold prices were down nearly 5% as Brent oil finished the quarter flat.

- Dovish attitude by CBRT on the back of weak growth momentum
 - Strengthening expectations:

Upgrade by S&P and Moody's signal of investment grade

- Turkish economy grew 'below consensus' by 1.4% in 4Q12 -- Yearly growth slowed down sharply to 2.2% in 2012 from 8.8% in 2011 especially on the back of weak domestic demand.
- The current account deficit narrowed slightly in February, however remains on a widening trend -- 12-month rolling deficit rose to US\$ 48.4 billion, acceleration mainly stemming from the rise in domestic demand and slowdown in exports.
- Yearly inflation rose to 7.3% in March due to low base effect while underlying dynamics showed no significant worsening.
- CBRT kept policy rate unchanged in 1Q13 at 5.50% and continued to utilize multiple tools in order to support financial stability -- narrowed interest rate corridor, increased reserve requirement (RR) on TL & FC liabilities and Reserve Option Coefficients (ROCs) for holding FC and gold instead of TL.
- In April with weakening global growth momentum, capital inflows and slow recovery in domestic demand, CBRT cut all parameters of its interest rate corridor by 50bps.
- After having depreciated by 1.5% against the currency basket in 4Q12, TL depreciated again by 0.7% in 1Q13.
- Benchmark bond yields, on a monthly average basis, declined to 6.0% from 6.4% in 4Q12.





1Q 2013 Highlights

Increasingly customer-driven asset mix

Liquid, low risk & well-capitalized balance sheet

Lending strategy -- selective and profitability focused growth

- TL lending: Above sector growth driven by;
 - mid&long-term TL working capital loans
 - lucrative retail products: Mortgages (4% q-o-q)¹, GPLs (5% q-o-q)¹ & Auto loans (2% q-o-q)¹
- FX lending: Much of the anticipated pick up in FX lending has not yet kicked in

Actively shaped & FRN-heavy securities portfolio -- Slight build-up in 1Q13, vs. the upcoming redemptions in 3Q13

Solid & well-diversified funding mix -- effective management of funding costs & liquidity

- Reigned by mass deposits: SME+Consumer: 64% of total deposits
- Proven success in attracting demand deposits: 22% of total customer deposits
- Opportunistic utilization of alternative funding sources: Repos & money market borrowings, foreign funding, bonds

Risk-return balance priority

- Sound asset quality -- new NPL inflows trending down, collections are heading up
- Prudent coverage and provisioning levels

Comfortable solvency underscores the profitability focused growth strategy

Basel II CAR: 17%¹, Leverage:7x

Healthy profit generation based on strong core banking income and efficient cost management

Comparable² net profit up by 39% y-o-y-- ROAE: 24%; ROAA: 2.9%,

Well- defended margins q-o-q -- Declining liability costs shoring up declining asset yields

Outstanding performance in sustainable revenues -- well-diversified fee base on a double-digit growth momentum

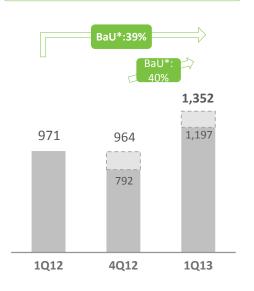
Commitment to strict cost discipline Uninterrupted investment in distribution network while preserving highest efficiencies

¹ Based on BRSA Consolidated Financials



A solid start to the year...





Reported Net Income Non-recurring items

ROAA: 2.9%

ROAE: 24%

(TL Million)		4Q 12	1Q 13	∆ QoQ	
(+)	NII- excl .income on CPI linkers	1,456	1,467	1%	deposits cost offset the negative impact of declining loan yields
(+)	Net fees and comm. ¹	492	664	35%	Strong consumer loan originations and repricings coupled w/ timing
(-)	Net Loan Loss Prov. - exc. «big ticket» specific prov.	-274	-286	4%	acc. maint. fees
=	CORE BANKING REVENUES	1,674	1,845	10%	IMPROVING CORE REVENUES
(+)	Income on CPI linkers	605	517	-15%	Based on actual monthly inflation readings
(+)	Trading & FX gains	-10	239	n.m.	Capital gain realization
(+)	Other income -before one-offs	145	133	-8%	
(-)	OPEX	-1,146	-1,040	-9%	In-line with operating budget guidance
(-)	Other provisions	-38	-4	-88%	
(-)	Taxation	-267	-338	27%	
=	NET INCOME (comparative performance)	964	1,352	40%	SOLID RESULT GENERATION
	(+) Free provision reversal	82	55	n.m.	
	(-) «Big Ticket « Specific Provisions	-173	0	n.m	
	(-) Other Provisions ²	-80	0	n.m.	
	(-) Competition board fine prov.	0	-160	n.m.	
	(-) Various tax fine provisions	0	-50	n.m.	
=	NET INCOME	792	1,197	51%	ROBUST PROFITABILITY

^{*}Business as Usual= Excluding non-recurring items and regulatory effects in the P&L

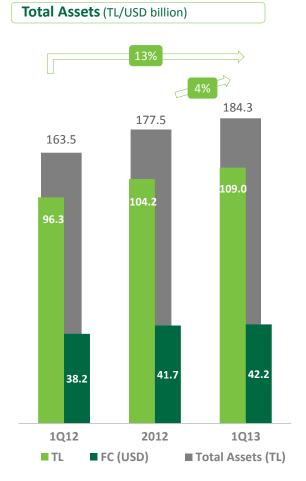
¹ Accounting of consumer loan fees were revisited upon the opinion of «Public Oversight» -- Accounting & Auditing Standards Authority

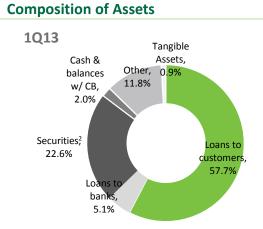
² Provisions for the potential default risk of mainly check customers, also acceptable as per IFRS

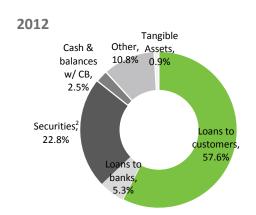


Customer-oriented & liquid asset mix -- strategically and timely

managed







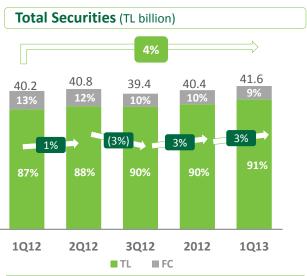
Loans/Assets¹

58%

Lending driven asset mix maintained with increasing share of loans



Actively shaped & FRN-heavy securities portfolio

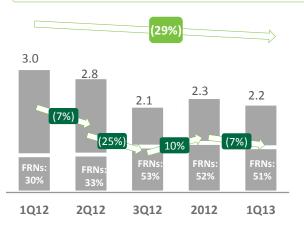












Securities/Assets

23%

hovering around its lowest levels

Slight build-up of securities in 1Q13 vs. the upcoming CPI redemptions in 3Q13

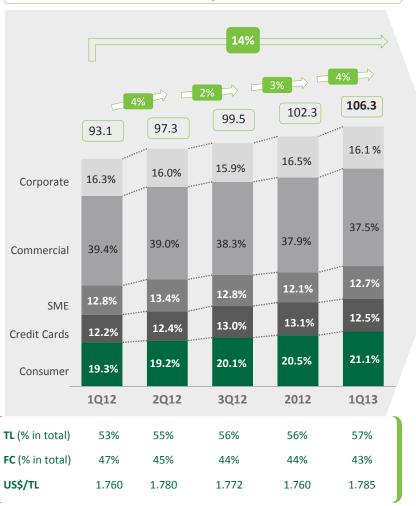
FRN mix¹ in total

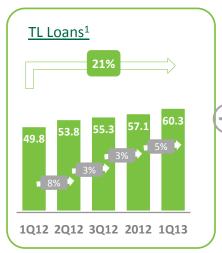
62%



Lending strategy -- Selective & profitability focused growth

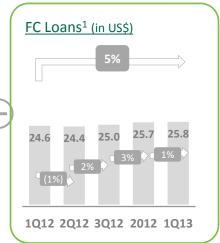
Total Loan¹ Growth & Loans by LOB² (TL million)





• Mainly driven by lucrative retail products and mid & long-term TL working capital loans with relatively higher yields than the shortterm commercial overdraft/spot loans

Market share³: 10.9% at 1Q13 vs.10.8% at YE 12



• Much of the anticipated pick up in FX lending driven by "working capital" and "investment loans", has not yet kicked in

Market share 3:

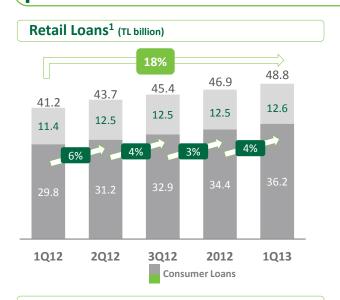
18.2% at 1Q13 vs.18.3% at YE 12

¹ Loans to customers

² Based on bank-only MIS data



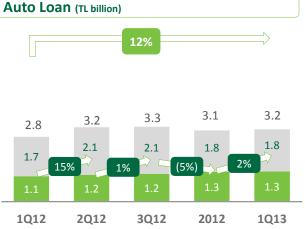
Strong growth momentum in retail loans underpinned by key profitable products







Generating cross-sell & increasing customer retention





Market Shares^{2,3}

	QTD	Mar' 13	Rank ⁴
Mortgage	*	13.6%	#1
Auto	1	16.6%	#2
General Purpose ⁵	Ţ	10.4%	#2
Retail ¹	Ţ	12.6%	#2

Note: Based on BRSA Consolidated Financials

¹ Including consumer, commercial installment, overdraft accounts, credit cards and other 2 Including consumer and commercial installment loans

³ Market shares are per bank-only financials for fair comparison with sector.

⁴ As of 2012, among private banks 5 Including other loans and overdrafts



Solid market presence in credit cards -- good contibutor to sustainable revenues

Issuing Volume (TL billion) 13% 16.6



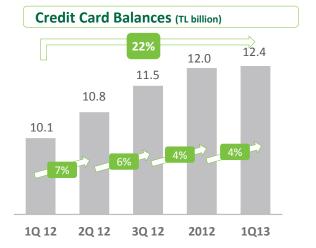


No. of Credit Cards (thousand)

1Q12



1Q13



Market Shares

QTD Δ	Mar'13	Rank
Acquiring +5 bps (Cumulative)	19.2%	#1
Issuing (Cumulative) -75 bps	17.1%	#2
# of CCs35 bps	16.4%	#2
POS ² +15 bps	17.9%	#1
ATM -17 bps	9.5%	#3*

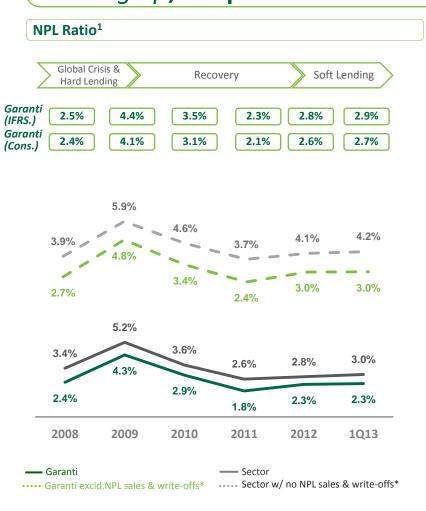
1 Annualized

2 Excluding shared POS

*Among private banks



Sound asset quality, new NPL inflows trending down, collections are heading up, coupled with...





Retail Banking (Consumer & SME Personal)

24% of total loans



Credit Cards

12% of total loans





Business Banking (Including SME Business)

64% of total loans



NPL formation accross the board

Increasing **retail NPL** inflows in-line with soft-landing in the economy

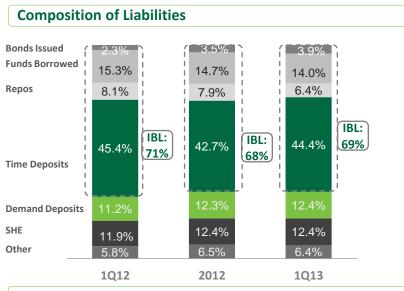
- low-ticket items
- recoveries are very strong

Credit cards:

- pace of deterioration is lower than sector's
- In 4Q12, significant NPL sales in the sector dragged down sector's NPL ratio



Solid and well-diversified funding mix -- active management of liability costs and duration mismatch



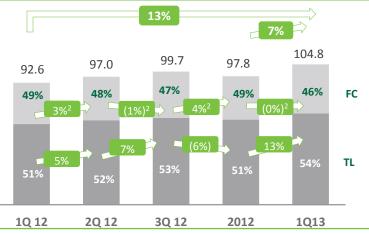
Funding base reinforced with alternative funding sources

Recaptured deposits

TL deposits which were let go in 4Q12, due to intensified pricing competition, came back, as the pricing competition subdued in 1Q13

- + Opportunistic utilization of repos & money market borrowings
- TL 750 mn
 TL Eurobond issuance with coupon rate of 7.375%, yielding 7.5%
- TL bond roll-over

Total Deposits (TL billion)



Improved liquidity position

Comfortable level of LtD ratio

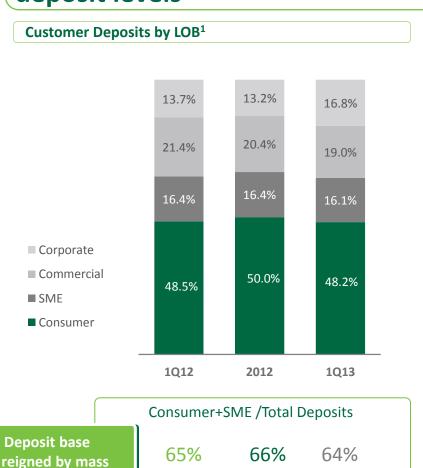
Loans/Deposits: ~101%

vs. 105% in 4Q12

Adj. Loans / Deposits¹: ~75% when excluding loans funded with on B/S alternative funding sources



Excellent deposit performance further reinforced with high demand deposit levels







Sustained solid demand deposits

Customer Demand Deposits / **Total Customer Deposits:**

> 22% >19% vs. Sector's 17%² per bank-only figures

Sustained solid demand deposit level

Customer Demand DepositMarket share:

deposits



Declining deposit costs shoring up lower loan yields

Loan Yields & Deposit Costs (Quarterly)1

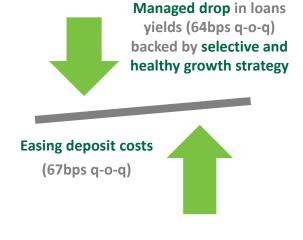
Loan Yields (Quarterly Averages)



Cost of Deposits (Quarterly Averages)

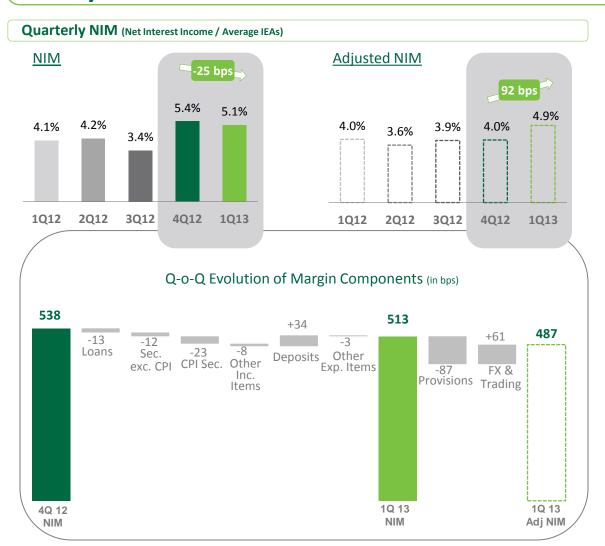


LtD spread maintained flat qoq





Well-defended margin q-o-q -- Lower funding costs leveraging declining asset yields



Margin flattish q-o-q

-- excluding quarterly income volatility from CPI linkers

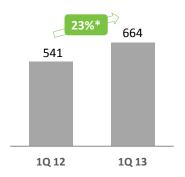
Adj. NIM up by ~92bps q-o-q

Strong trading gains easing the pressure of provisioning on Adj. NIM



Outstanding performance in sustainable revenues bolstered by well-diversified fee sources on double-digit growth momentum

Net Fees & Commissions (TL million)



^{*}Accounting of consumer loan fees were revisited upon the opinion of «Public Oversight» --Accounting & Auditing Standards Authority

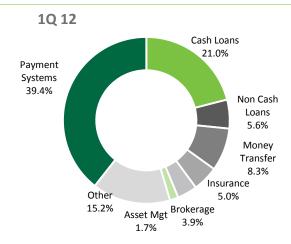
Sustainably growing and highly diversified fee base

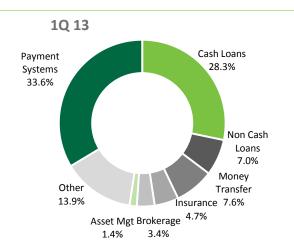
	Growth ² (y-o-y)
Cash & non-cash loans	>55%
Brokerage	11%
Money transfer	14%
Insurance	18%

- Leader in interbank money transfer
 18% market share vs. the peer average of 10%
- Highest payment systems commissions per volume -- 1.6% vs. the peer average of 1.3%⁴
- #1 in bancassurrance⁵
- Increasing brokerage market share
 #2 in equity market with 8% market share
- Most preferred pension company
 Capturing every 1 out of 5 pension participant

#1 in
Ordinary Banking
Income³ generation
with the
highest Net F&C
market share

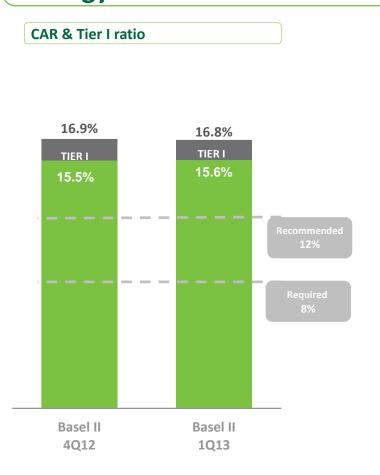
Net Fees & Commissions Breakdown 1,2

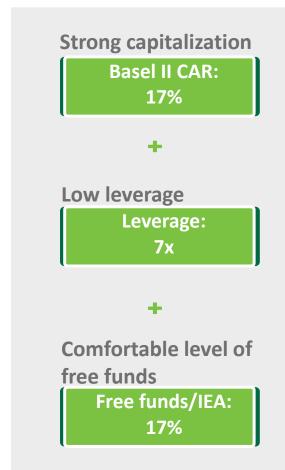






Comfortable solvency underscores the healthy and profitable growth strategy





High internal capital generation supporting long-term sustainable growth



Differentiated business model -- reflected, once again, in strong results

(TL Million)	1Q 12	1Q 13	Λ ΥοΥ
(+) NII- excl.income on CPI linkers	1,003	•	46%
(+) Net fees and comm.	541	664	23%
Net Loan Loss Prov. (-) - exc. «big ticket» specific prov.	-64	-286	344%
= CORE BANKING REVENUES	1,480	1,845	25%
(+) Income on CPI linkers	487	517	6%
(+) Trading & FX gains	74	239	n.m.
(+) Other income -before one-offs	142	133	-6%
(-) OPEX	-960	-1,040	8%
(-) Other provisions	-6	-4	-30%
(-) Taxation	-246	-338	37%
= NET INCOME (comparative performance)	971	1,352	39%
(+) Free provision reversal	0	55	n.m.
(-) «Big Ticket « Specific Provisions	0	0	n.m
(-) Other Provisions ²	0	0	n.m.
(-) Competition board fine prov.	0	-160	n.m.
(-) Various tax fine provisions	0	-50	n.m.
= NET INCOME	971	1,197	23%

Strong consumer loan originations¹
- Across the board growth

underpinned by the well-diversifed fee sources

Growing core banking revenues

OPEX/Avg. Assets

2.3%

Down from 2.4% in 1Q12

Committed to strict cost discipline

- -- on track with budget guidance
- 23 net branch openings;
- Successive & targeted investments in digital platforms
- •+7% rise in # of ATMs
- •~1,000 new hires

High level of Fees/OPEX

64%

vs. 56% in 1Q12

Cost/Income

39%

vs. 40% in 1Q12



Appendix



Balance Sheet - Summary

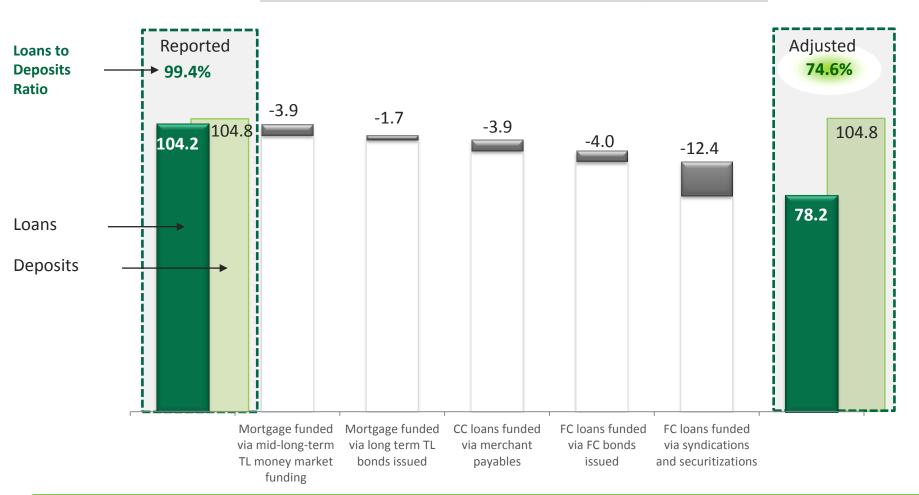
	(TL million)	Mar-12	Jun-12	Sep-12	Dec-12	Mar-13	YTD Change
	Cash &Banks	16,068	14,885	13,269	13,929	12,979	-7%
	Securities	40,189	40,765	39,406	40,412	41,635	3%
its	Loans to Customers	93,113	97,268	99,508	102,260	106,273	4%
Assets	Tangible Assets	1,633	1,618	1,532	1,643	1,678	2%
	Other	12,457	14,305	18,206	19,255	21,770	13%
	TOTAL ASSETS	163,460	168,841	171,921	177,500	184,336	4%
	Deposits from Customers	88,995	91,418	94,955	92,192	99,209	8%
	Deposits from Banks	3,611	5,612	4,765	5,584	5,604	0%
뿌	Repo Obligations	13,173	12,245	8,094	14,107	11,836	-16%
&SI	Bonds Payable	3,751	4,005	6,160	6,126	7,231	18%
Liabilities&SHE	Funds Borrowed	24,993	25,382	25,700	26,028	25,868	-1%
	Other	9,512	10,642	11,365	11,526	11,706	2%
	SHE	19,424	19,536	20,881	21,938	22,882	4%
	TOTAL LIABILITIES & SHE	163,460	168,841	171,921	177,500	184,336	4%



Adjusted Loans to Deposits

TL billion, %

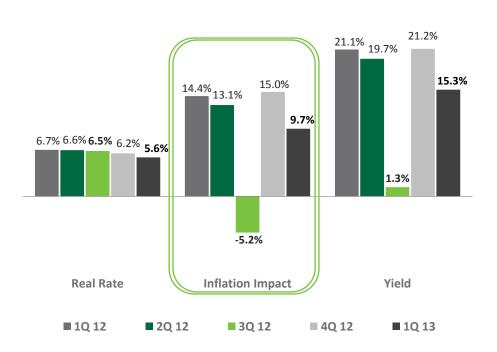




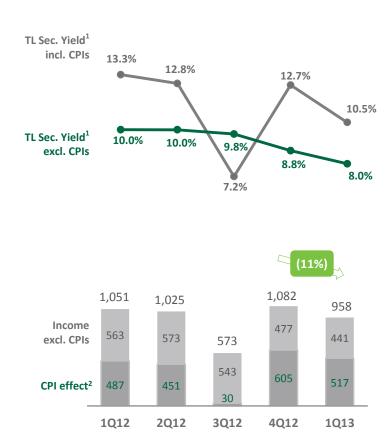


Long-term strategy of investing in CPI linkers as a hedge for expected reversal in market indicators

Drivers of the Yields on CPI Linkers¹ (% average per annum)

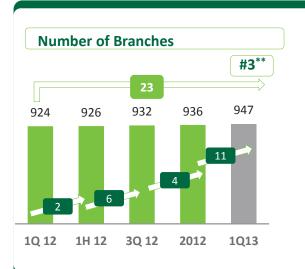


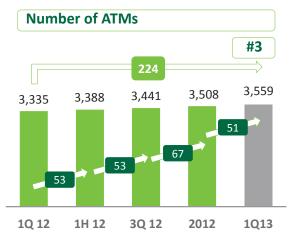
Interest Income & Yields on TL Securities (TL billion)

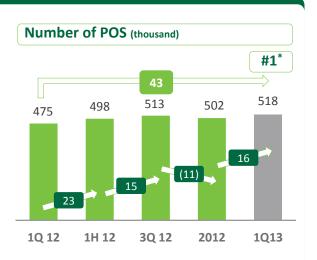


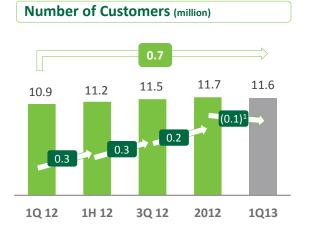


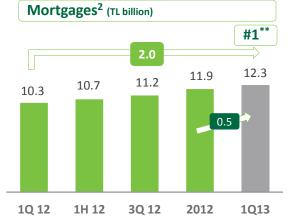
Further strengthening of retail network...

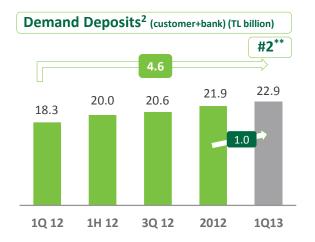












^{1 1}Q13 customer number figure is not comparable with prior periods due to the reorganization of the customer database in the beginning of the year

² Based on BRSA consolidated financials *Including shared and virtual POS terminals

^{**} Branch, Mortgage and Demand Deposit rankings are as of December 2012. All rankings are among private banks Note: All figures are based on bank-only data except for mortgages and demand deposit balances.



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