# Earnings Presentation



**BRSA Consolidated Financials** 





## **1Q 2013 Macro Highlights**

Signs of recovery in the US while Eurozone continued to be a source of volatility

 Dovish attitude by CBRT on the back of weak growth momentum
 Strengthening expectations:
 Upgrade by S&P and Moody's signal of investment grade

- The underlying economic fundamentals of the US began to improve .
- In addition to the ongoing recession in Europe, Eurozone continued to be a source of volatility as solvency issues in the banking sector in Cyprus rose to the top of the news cycle late in the quarter.
- Accommodative policies of the global central banks led global equities to be the strongest asset.
- Concerns that China and Brazil were slowing dragged the MSCI EM down nearly 2% for the quarter.
- Strengthening of the US dollar and weakening Chinese demand affected commodity prices. Gold prices were down nearly 5% as Brent oil finished the quarter flat.
- Turkish economy grew 'below consensus' by 1.4% in 4Q12 -- Yearly growth slowed down sharply to 2.2% in 2012 from 8.8% in 2011 especially on the back of weak domestic demand.
- The current account deficit narrowed slightly in February, however remains on a widening trend -- 12-month rolling deficit rose to US\$ 48.4 billion, acceleration mainly stemming from the rise in domestic demand and slowdown in exports.
- Yearly inflation rose to 7.3% in March due to low base effect while underlying dynamics showed no significant worsening.
- CBRT kept policy rate unchanged in 1Q13 at 5.50% and continued to utilize multiple tools in order to support financial stability -- narrowed interest rate corridor, increased reserve requirement (RR) on TL & FC liabilities and Reserve Option Coefficients (ROCs) for holding FC and gold instead of TL.
- In April with weakening global growth momentum, capital inflows and slow recovery in domestic demand, CBRT cut all parameters of its interest rate corridor by 50bps.
- After having depreciated by 1.5% against the currency basket in 4Q12, TL depreciated again by 0.7% in 1Q13.
- Benchmark bond yields, on a monthly average basis, declined to 6.0% from 6.4% in 4Q12.



## 1Q 2013 Highlights

Increasingly customer-driven asset mix

Liquid, low risk & well-capitalized balance sheet

### Lending strategy -- selective and profitability focused growth

- TL lending: Above sector growth driven by;
  - mid&long-term TL working capital loans
  - lucrative retail products : Mortgages (4% q-o-q), GPLs (5% q-o-q) & Auto loans (2% q-o-q)
- FX lending: Much of the anticipated pick up in FX lending has not yet kicked in **Actively shaped & FRN-heavy securities portfolio** -- Slight build-up in 1Q13, vs. the upcoming redemptions in 3Q13

#### Solid & well-diversified funding mix -- effective management of funding costs & liquidity

- Reigned by mass deposits: SME+Consumer: 64% of total deposits
- Proven success in attracting demand deposits : 22% of total customer deposits
- Opportunistic utilization of alternative funding sources: Repos & money market borrowings, foreign funding, bonds
- Risk-return balance priority
  - Sound asset quality -- new NPL inflows trending down, collections are heading up
  - Prudent coverage and provisioning levels

Comfortable solvency underscores the profitability focused growth strategy

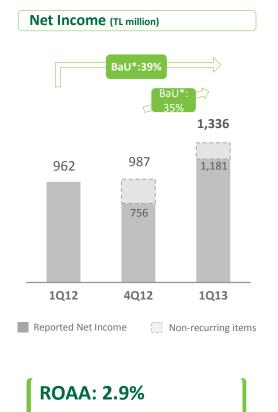
Basel II CAR: 17%, Leverage:7x

Healthy profit generation based on strong core banking income and efficient cost management Comparable<sup>1</sup> net profit up by 39% y-o-y-- ROAE: 24%; ROAA: 2.9%, Well- defended margins q-o-q -- Declining liability costs shoring up declining asset yields Outstanding performance in sustainable revenues -- well-diversified fee base on a double-digit growth momentum

**Commitment to strict cost discipline** Uninterrupted investment in distribution network while preserving highest efficiencies



### A solid start to the year...



**ROAE: 24%** 

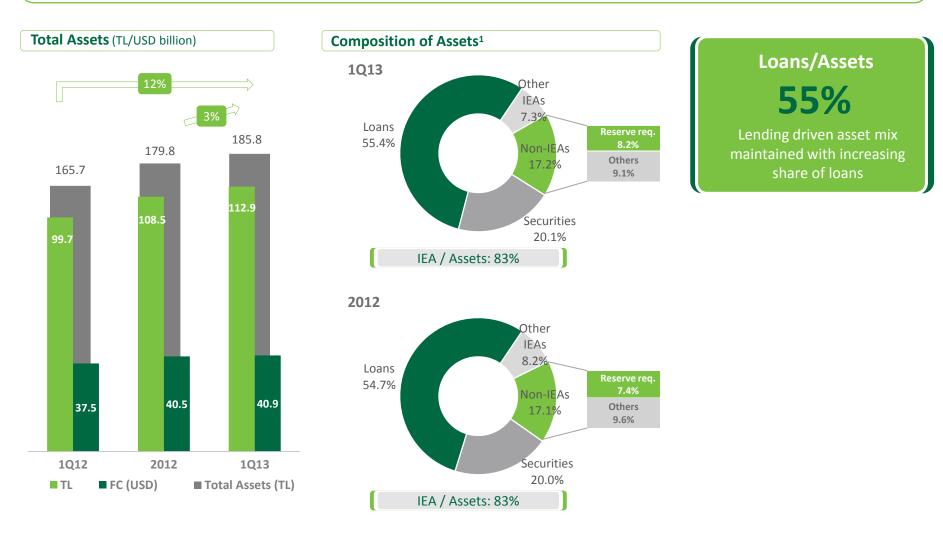
(TL Mi	llion)	4Q 12	1Q 13	$\Delta \mathbf{QoQ}$	Flattish LtD spread Lower avg. deposits cost offset the negative
(+)	NII- excl .income on CPI linkers	1,459	1,470	1%	
			,		Strong consumer loan originations <sup>1</sup>
(+)	Net fees and comm.	492	663	35%	and repricings coupled w/ timing of acc. maint, fees
()	Specific & General Prov.	-264	-336	27%	
(-)	- exc. regulatory & one-offs effects	-204	-330	21/0	throughout the year to reach
		1 696	1 707	70/	~100bps in FY 2013
=	CORE BANKING REVENUES	1,686	1,797	7%	IMPROVING CORE REVENUES
(+)	Income on CPI linkers	605	517	15%	Based on actual monthly
		005	517	-10/0	inflation readings
(+)	Collections	25	74	189%	→ Improving collections performance
(+)	Trading & FX gains	-7	236	n.m.	Capital gain realization
(+)	Other income -before one-offs			-6%	
		134	126		In-line with operating
(-)	OPEX	-1,135	-1,022	-10%	budget guidance
(-)	Other provisions	-25	-34	32%	
(-)	Taxation	-297	-358	21%	
=	*BaU NET INCOME				SOLID RESULT GENERATION
	(exc. regulatory & one-off prov.)	987	1,336	35%	
	(-) Additional General Prov. for loans before 2006	-60	0	n.m	
	(+) Free provision reversal	82	55	n.m.	
	(-) One-off on specific prov.	-173	0	n.m	
	(-) Other Provisions (Checks)	-80	0	n.m.	
	(-) Competition board fine prov.	0	-160	n.m.	
	(-) Various tax fine provisions	0	-100	n.m.	
		0	-30	11.111.	
=	NET INCOME	756	1,181	56%	ROBUST PROFITABILITY

\*Business as Usual= Excluding non-recurring items and regulatory effects in the P&L

1 Accounting of consumer loan fees were revisited upon the opinion of «Public Oversight» -- Accounting & Auditing Standards Authority



## Customer-oriented & liquid asset mix -- strategically and timely managed

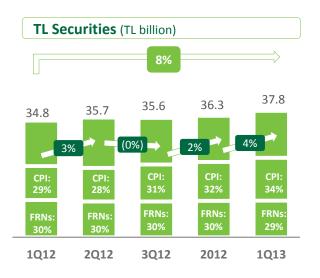


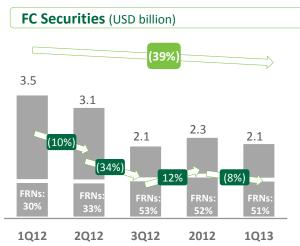


### Actively shaped & FRN-heavy securities portfolio









Securities<sup>2</sup>/Assets 20% hovering around its lowest levels

Slight build-up of securities in 1Q13 vs. the upcoming CPI redemptions in 3Q13

FRN mix<sup>1</sup> in total

1 Based on bank-only MIS data

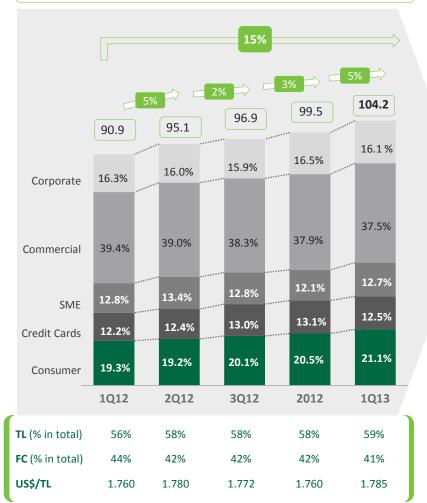
2 Excluding accruals

Note: Fixed / Floating breakdown of securities portfolio is based on bank-only MIS data



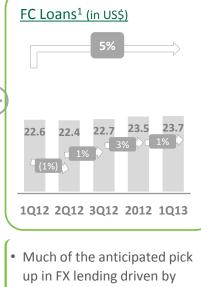
### Lending strategy -- Selective & profitability focused growth

#### Total Loan<sup>1</sup> Growth & Loans by LOB<sup>2</sup> (TL million)





**10.9%** at 1Q13 vs.**10.8%** at YE 12



up in FX lending driven by "working capital" and "investment loans", has not yet kicked in

Market share<sup>3</sup>: 18.2% at 1Q13 vs.18.3% at YE 12

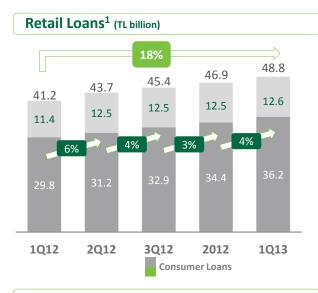
1 Performing cash loans

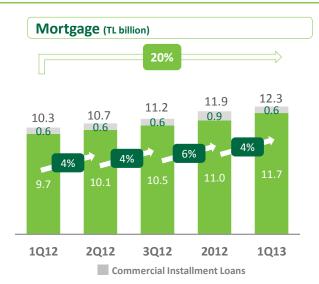
2 Based on bank-only MIS data

3 Sector data is based on BRSA weekly data for commercial banks only



## Strong growth momentum in retail loans underpinned by key profitable products

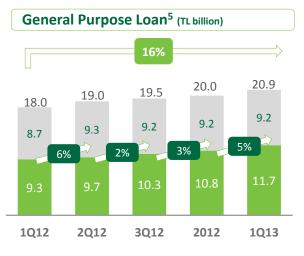




- Rational pricing stance supporting margins
- Generating cross-sell & increasing customer retention

Auto Loan (TL billion)





Market Shares <sup>2,3</sup>								
	QTD	Mar' 13	Rank <sup>4</sup>					
Mortgage	$\Leftrightarrow$	13.6%	#1					
Auto		16.6%	#2					
General Purpose⁵	Ŷ	10.4%	#2					
Retail <sup>1</sup>	Ļ	12.6%	#2					

1 Including consumer, commercial installment, overdraft accounts, credit cards and other 2 Including consumer and commercial installment loans

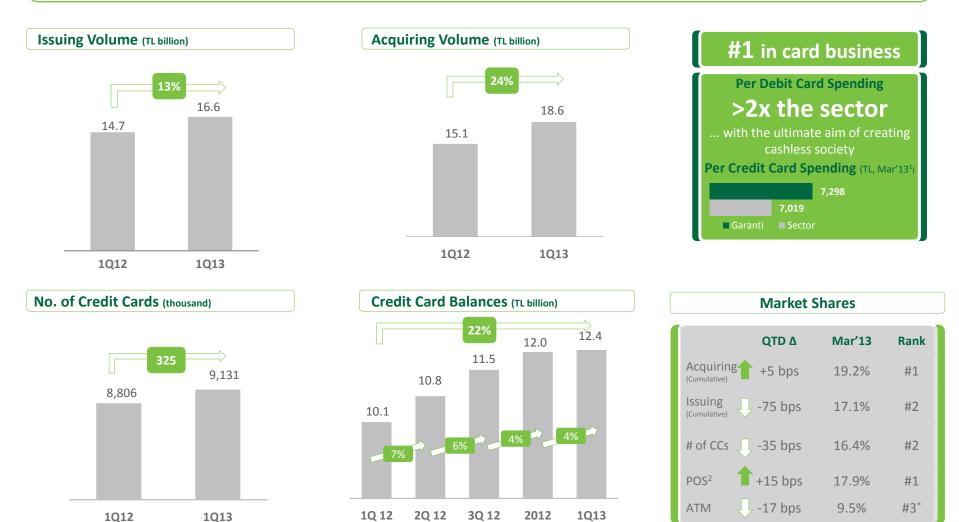
2 Including consumer and commercial installment loans

3 Market shares are per bank-only financials for fair comparison with sector.

4 As of 2012, among private banks 5 Including other loans and overdrafts



## Solid market presence in credit cards -- good contibutor to sustainable revenues

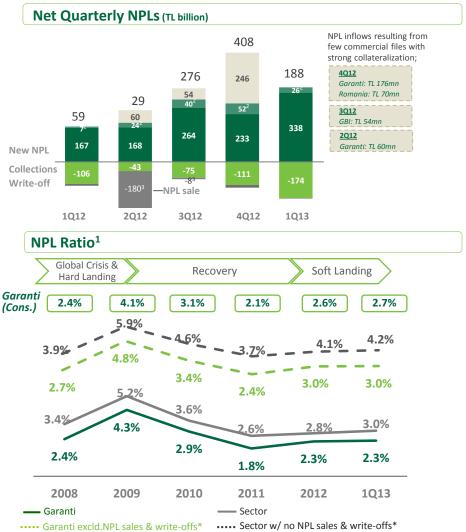


1 Annualized 2 Excluding shared POS \*Among private banks

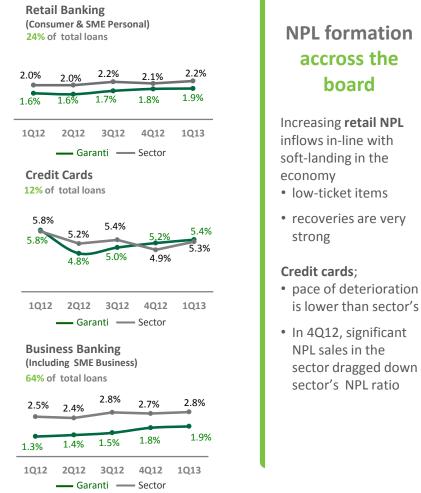
Note: All figures are per bank-only data except for credit card balances

### Saranti

## Sound asset quality, new NPL inflows trending down, collections are heading up, coupled with...



### NPL Categorisation<sup>1</sup>

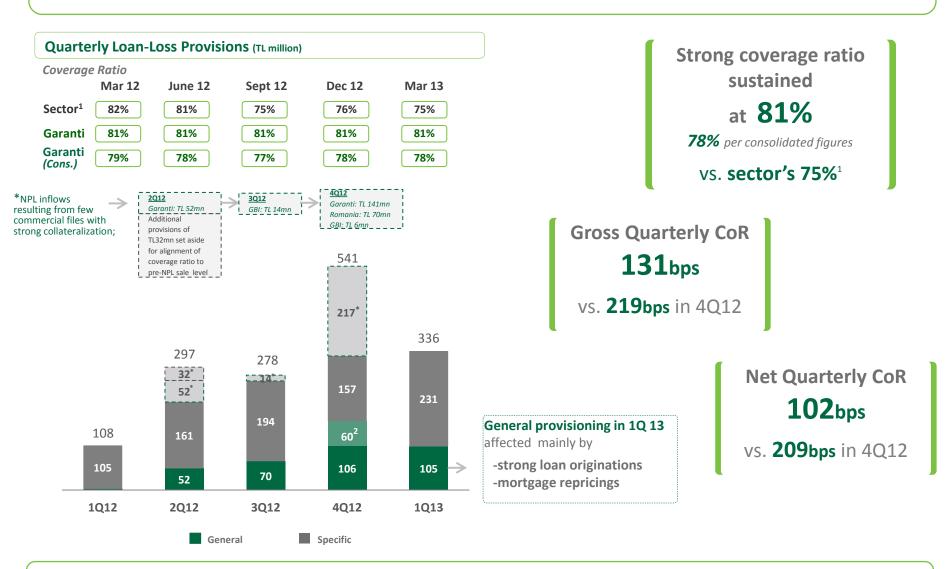


1 NPL ratio and NPL categorisation for Garanti and sector figures are per BRSA bank-only data for fair comparison

2 NPL info of from Road Subbidiary Garanti NPL sale amounts TL218 mm, of which TL188 mm relates to NPL portfolio with 100% coverage and the remaining TL31 mm being from the previously written-off NPLs \* Adjusted with write-offs in 2008;2009;2010;2011, 2012 & 1Q13 Source: BRSA, TBA & CBT



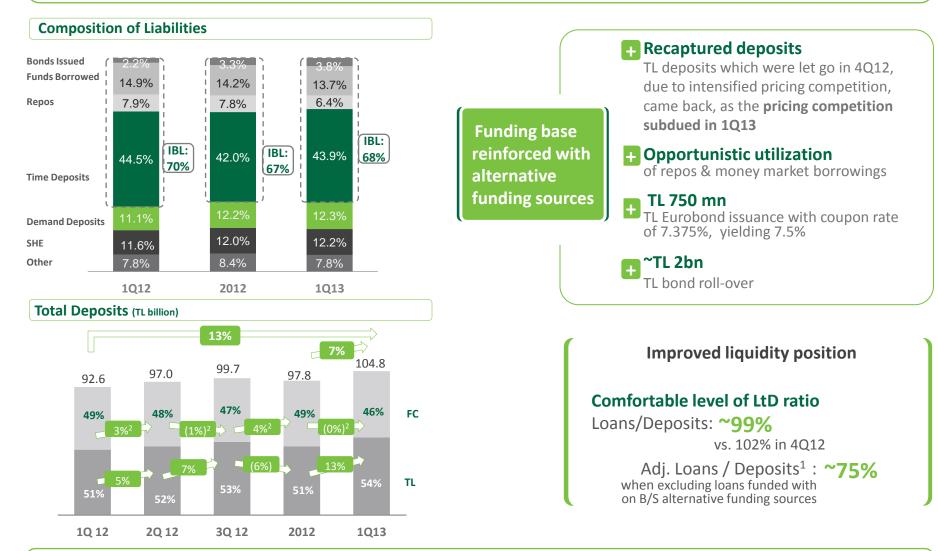
### ...comfortable provisioning levels -- decelerating specific provisions



1 Sector figures are per BRSA weekly data, commercial banks only

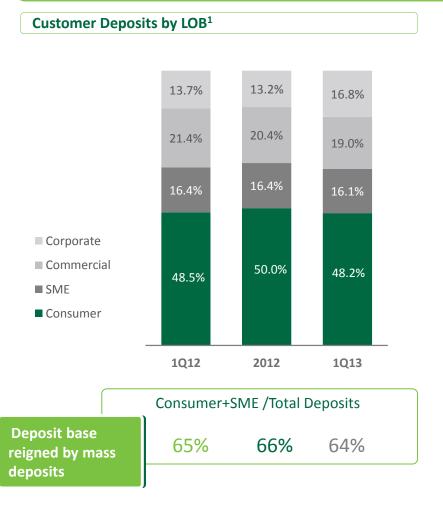
### Garanti

## Solid and well-diversified funding mix -- active management of liability costs and duration mismatch





## Excellent deposit performance further reinforced with high demand deposit levels



Demand Deposits (TL billion)



### Sustained solid demand deposits

Customer Demand Deposits / Total Customer Deposits:

> **22%** >19% vs. Sector's 17%<sup>2</sup> per bank-only figures

### Sustained solid demand deposit level

Customer Demand DepositMarket share: **13.8%** 



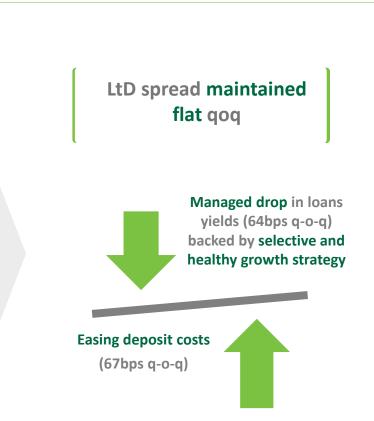
### Declining deposit costs shoring up lower loan yields

### Loan Yields & Deposit Costs (Quarterly)<sup>1</sup>



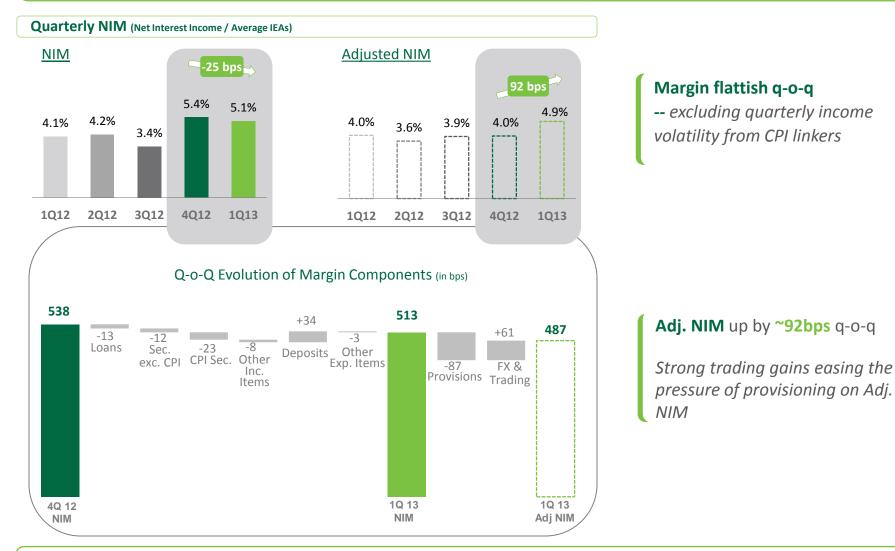
### Cost of Deposits (Quarterly Averages)





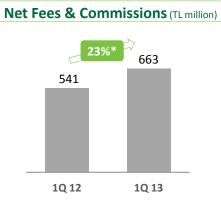


## Well-defended margin q-o-q -- Lower funding costs leveraging declining asset yields





## Outstanding performance in sustainable revenues bolstered by welldiversified fee sources on double-digit growth momentum



\*Accounting of consumer loan fees were revisited upon the opinion of «Public Oversight» --Accounting & Auditing Standards Authority

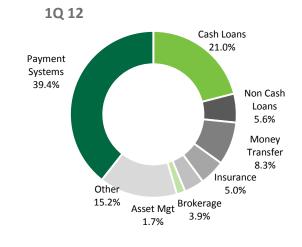
## Sustainably growing and highly diversified fee base

	Growth² (y-o-y)
Cash & non-cash loans	>55%
Brokerage	11%
Money transfer	14%
Insurance	18%

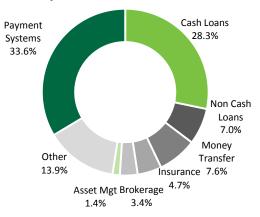
- Leader in interbank money transfer 18% market share vs. the peer average of 10%
- Highest payment systems commissions per volume -- 1.6% vs. the peer average of 1.3%<sup>4</sup>
- #1 in bancassurrance<sup>5</sup>
- Increasing brokerage market share
   #2 in equity market with 8% market share
- Most preferred pension company Capturing every 1 out of 5 pension participant

### #1 in Ordinary Banking Income<sup>3</sup> generation with the highest Net F&C market share





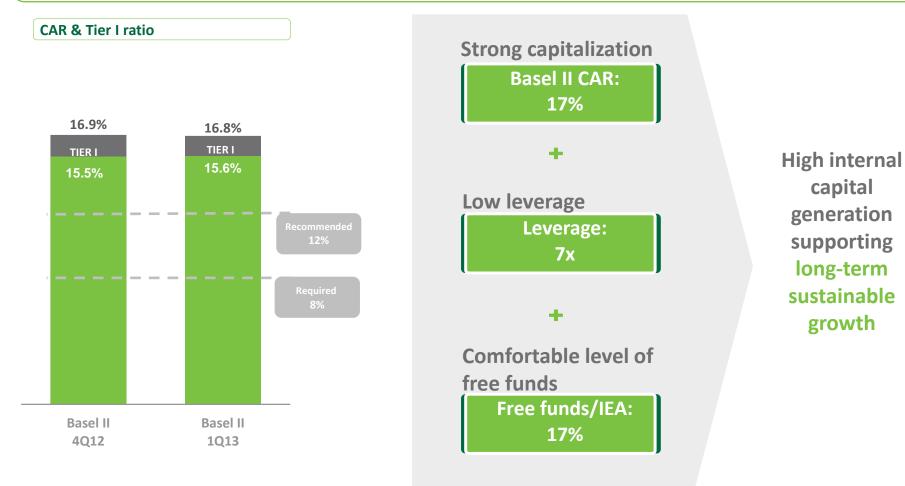
#### 1Q 13



1 Breakdown is on a comparable basis to same period last year 2 Bank-only MIS data 3 Defined as; net interest income adjusted with provisions for loans and securities, net FX and trading gains + net fees and commissions; for 2012 4 Peer average as for the year 2012 5 Among private banks as of Feb 2013



## **Comfortable solvency underscores the healthy and profitable growth strategy**





### Differentiated business model -- reflected, once again, in strong results

(TL Mill	lion)	1Q12	1Q13	Δ ΥοΥ		
(+)	NII- excl .income on CPI linkers	1,010	1,470	46%	Strong consumer loan originations <sup>1</sup>	OPEX/Avg. Assets
(+)	Net fees and commissions	541	663	23%	Across the board growth underpinned by the well-diversifed	2.2%
	Specific & General Prov.	100	226	2440/	fee sources	Down from
(-)	- exc. one-offs on specific prov.	-108	-336	211%		2.3% in 1Q12
=	CORE BANKING REVENUES	1,443	1,797	25%	Growing core banking revenues	
(+)	Income on CPI linkers	487	517	6%	-	High level of
(+)	Collections	50	74	48%		Fees/OPEX
(+)	Trading & FX gains	73	236	223%		65%
(+)	Other income -before one-offs	120	126	6%	Committed to strict cost discipline	
(-)	OPEX	-945	-1,022	8%	on track with budget guidance	vs. 57% in 1Q12
(-)	Other provisions	-22	-34	52%	<ul> <li>• 23 net branch openings;</li> <li>• Successive &amp; targeted</li> </ul>	
(-)	Taxation	-243	-358	47%	investments in digital platforms •+7% rise in # of ATMs	
=	BaU* NET INCOME (exc. regulatory & one-off prov.)	962	1,336	39%	•~1,000 new hires	
	(-) Competition board fine prov.	0	-160	n.m		
	(-) Various tax fine provisions	0	-50	n.m		Cost/Income
	(+) Free Provision Reversal	0	55	n.m		36%
=	NET INCOME	962	1,181	23%		3070

\*Business as Usual= Excluding non-recurring items and regulatory effects in the P&L

1 Accounting of consumer loan fees were revisited upon the opinion of «Public Oversight» --Accounting & Auditing Standards Authority



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## Appendix



### **Balance Sheet - Summary**

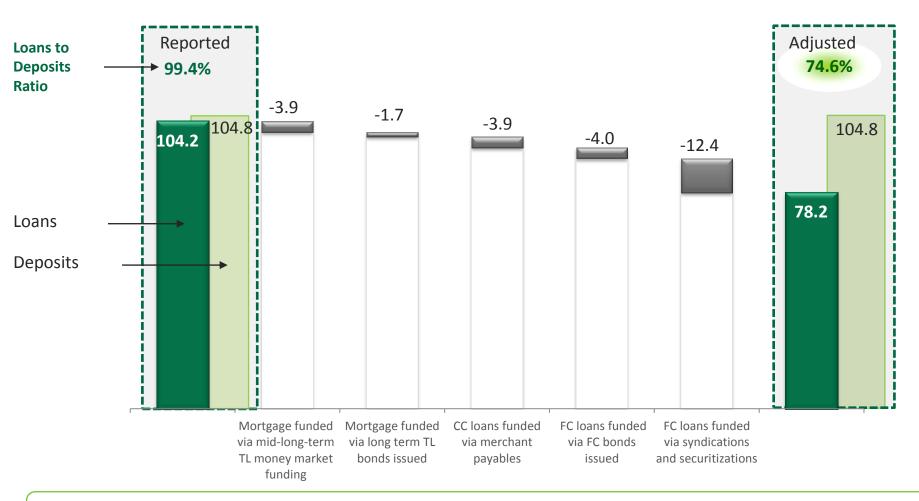
	(TL million)	Mar-12	Jun-12	Sep-12	Dec-12	Mar-13	YTD Change
	Cash &Banks <sup>1</sup>	13,403	12,407	12,794	12,973	11,800	-9%
	Reserve Requirements	9,101	9,854	11,868	13,365	15,159	13%
its	Securities	40,974	41,329	39,291	40,358	41,580	3%
Assets	Performing Loans	90,922	95,056	96,933	99,527	104,200	5%
	Fixed Assets & Subsidiaries	1,639	1,615	1,607	1,697	1,713	1%
	Other	9,658	10,334	10,584	11,860	11,346	-4%
	TOTAL ASSETS	165,696	170,597	173,078	179,779	185,798	3%
	Deposits	92,607	97,032	99,722	97,778	104,829	7%
뿌	Repos & Interbank	13,173	12,245	8,094	14,107	11,836	-16%
s&SI	Bonds Issued	3,751	4,005	6,160	6,077	7,181	18%
itie	Funds Borrowed <sup>2</sup>	24,856	25,253	25,530	25,893	25,680	-1%
Liabilities&SHE	Other	12,143	12,754	12,934	14,268	13,687	-4%
2	SHE	19,166	19,309	20,637	21,657	22,585	4%
	TOTAL LIABILITIES & SHE	165,696	170,597	173,078	179,779	185,798	3%



## **Adjusted Loans to Deposits**

TL billion, %

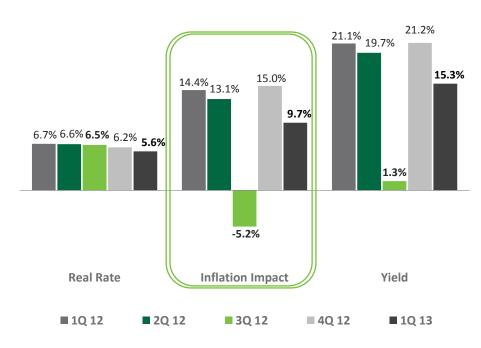
### Loans funded via on B/S alternative funding sources



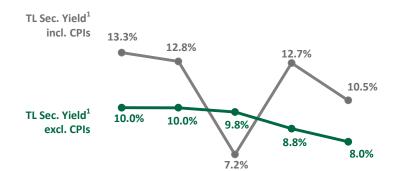


## Long-term strategy of investing in CPI linkers as a hedge for expected reversal in market indicators

Drivers of the Yields on CPI Linkers<sup>1</sup> (% average per annum)



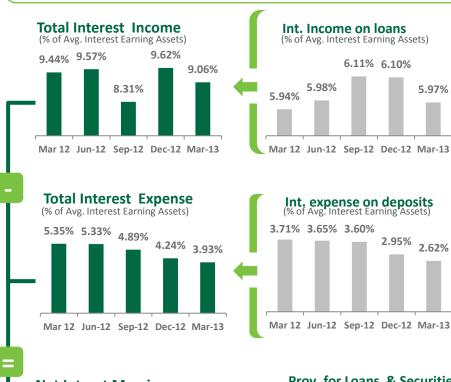
#### Interest Income & Yields on TL Securities (TL billion)







### **Quarterly Margin Analysis**







Mar 12 Jun-12 Sep-12 Dec-12 Mar-13

Int. Income on securities (% of Avg. Interest Earning Assets)



Int. Income - Other (% of Avg. Interest Earning Assets) 0.62% 0.51% 0.55% 0.47% 0.43%

Mar 12 Jun-12 Sep-12 Dec-12 Mar-13







Prov. for Loans & Securities

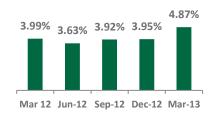




**Net FX & Trading gains** (% of Avg. Interest Earning Assets)



Net Int. Margin - Adjusted (% of Avg. Interest Earning Assets)



Adjustments to NIM: Net Interest Income/ Average IEA adjusted by FX gain/loss, provision for loans and securities, and net trading income/loss \* Funds borrowed and repos



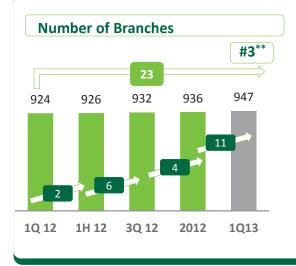
### **Cumulative Margin Analysis**

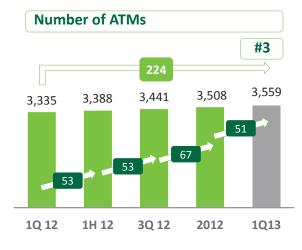


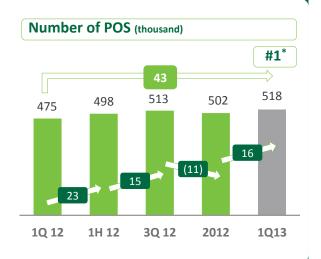
Adjustments to NIM: Net Interest Income/Average IEA adjusted by FX gain/loss, provision for loans and securities, and net trading income/loss \* Funds borrowed and repos



### Further strengthening of retail network...

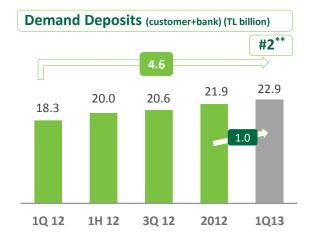












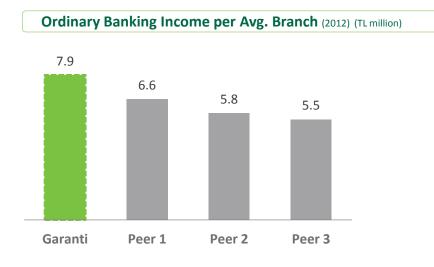
1 1Q13 customer number figure is not comparable with prior periods due to the reorganization of the customer database in the beginning of the year \*Including shared and virtual POS terminals

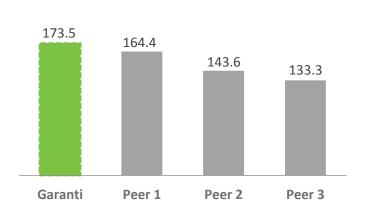
\*\* Branch, Mortgage and Demand Deposit rankings are as of December 2012. All rankings are among private banks Note: All figures are based on bank-only data except for mortgages amd demand deposit balances

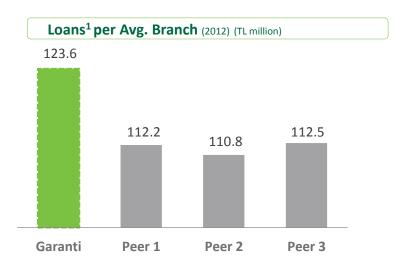
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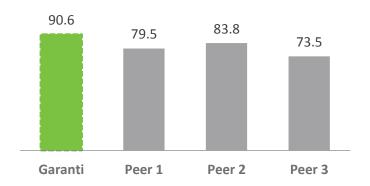
### ...while preserving the highest efficiency ratios







### Customer Deposits per Avg. Branch (2012) (TL million)



Assets per Avg. Branch (2012) (TL million)



### **Key financial ratios**

	Mar-12	Jun-12	Sep-12	Dec-12	Mar-13
Profitability ratios			-		
ROAE	20.9%	18.9%	18.0%	17.0%	23.8%
ROAA	2.4%	2.1%	2.1%	2.0%	2.9%
Cost/Income	43.5%	45.6%	45.9%	47.5%	36.4%
NIM (Quarterly)	4.1%	4.2%	3.4%	5.4%	5.1%
Adjusted NIM (Quarterly)	4.0%	3.6%	3.9%	4.0%	4.9%
Liquidity ratios					
Liquidity ratio	31.0%	29.7%	29.3%	28.9%	28.2%
Loans/Deposits	0.4.00/	0.4.00/	00 =0(	07.00/	05.00/
adj. with merchant payables <sup>1</sup>	94.8%	94.3%	93.5%	97.8%	95.8%
Asset quality ratios					
NPL Ratio	2.1%	2.1%	2.3%	2.6%	2.7%
Coverage	78.6%	78.1%	76.5%	78.0%	78.3%
Gross Cost of Risk (Cumulative-bps)	47	87	97	128	131
Solvency ratios					
CAR*	15.7%	15.3%	16.4%	16.9%	16.8%
Tier I Ratio*	14.6%	14.3%	15.1%	15.5%	15.6%
Leverage	7.6x	7.8x	7.4x	7.3x	7.2x

1 Payables from credit card transactions. Please refer to footnote 5.2.4.3 miscellaneous payables as per BRSA Consolidated financial report \* CAR and TIER I ratios are per Basel I for the periods Mar 12, Jun12 and per Basel II for Sep 12, Dec 12 and Mar 13



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