# Earnings Presentation



**BRSA Consolidated Financials** 





### **4Q 2012 Macro Highlights**

Low interest rate – low growth environment

- Global economic growth remained fragile, policy interventions played a key role in investor confidence
- Politics: Obama reelected the 'fiscal cliff' still needs to be addressed and Chinese leadership changed eyes on economic growth
- Spain, France and Hungary faced rating downgrades, ECB approved aid to Spanish banks
- Eurozone growth forecasts were cut –only policy response expected from the ECB remains via the Outright Monetary Transactions (OMT)
- Oil remained flattish as gold lost value of c.a. 5%

Successful rebalancing amid a soft landing earning investment grade by Fitch

- Turkish economy grew by 1.6% in 3Q12, below expectations-- indicators sign a continuous contribution from foreign demand with a deceleration and weak domestic demand in the last quarter.
- Current account deficit continued to narrow to US\$ 51.9 billion as of Nov'12 while there might be signals for the reacceleration.
- Annual inflation reached 6.16% as unprocessed food prices lowered the total inflation during the whole year with low levels.
- CBRT lowered upper band of the corridor gradually from 10% to 9% leaving lower band of corridor unchanged at 5% and cut the policy rate by 25bps to 5.5% in December.
- CBRT continued to utilize multiple tools in order to support financial stability -- increased reserve requirement (RR) on FC liabilities and Reserve Option Coefficients (ROCs) for holding FC and gold instead of TL.
- CBRT remaines firmly focused on financial stability and continues to take measures aimed at, on the one hand, reducing the appreciation pressure on TL and, on the other, controlling credit growth to ensure that the ongoing economic recovery remains "balanced".
- After having appreciated by 4%, 1%, 2% against the currency basket in 3 consecutive quarters, TL depreciated by 1.5% in 4Q12.
- Benchmark bond yield, on a monthly average basis, declined to 6.4% in 4Q from 7.6% in 3Q12.



### 2012 Highlights

Increasingly customer-driven asset mix



- Healthy market share gains ytd in key profitable products: Mortgages, GPLs and Auto loans
- Rational pricing stance Intentional market share loss in TL commercial loans & some retail products in 4Q
- Revival of FX lending in 2H12 w/ increasing demand driven by working capital & investment loans **Timely managed securities portfolio** – FRN heavy acting as a hedge for volatility

Liquid, low risk & well-capitalized balance sheet

#### Solid, deposit-heavy and actively managed funding mix

- Reigned by mass deposits: SME+Consumer: 66% of total deposits
- Proven success in attracting demand deposits: 22% of total customer deposits
- Ability to access alternative funding sources: Repos & money market borrowings, foreign funding, bonds

#### Risk-return balance priority

- NPL ratio sliding upwards, as expected -- yet, at a faster pace in 4Q, mainly due to non-recurring NPL inflows
- Sustained strong coverage and provisioning levels

Further strengthened capital base mirroring the high internal capital generation capability

• Basel II CAR: 17%, Leverage:7x

Healthy profit generation based on strong core banking income and efficient cost management

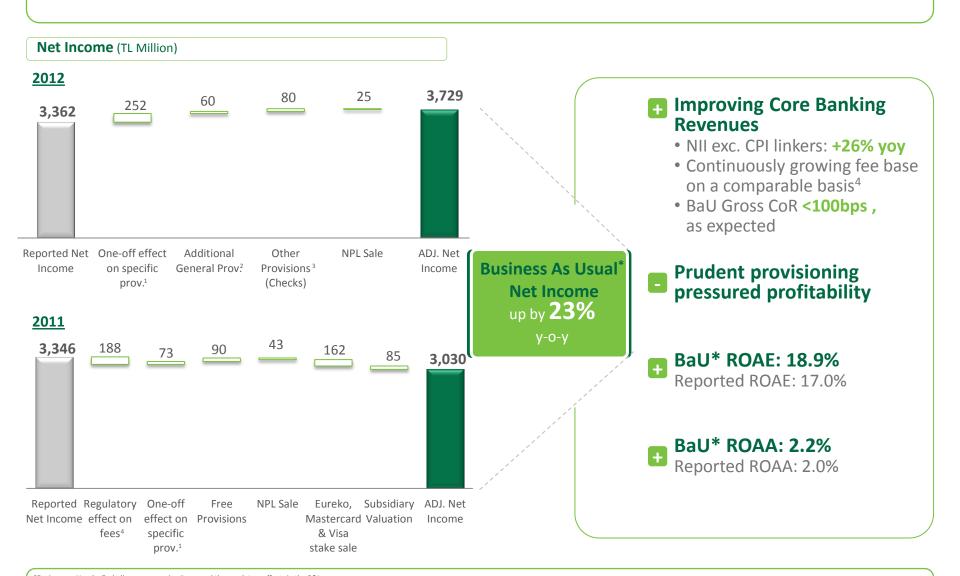
Comparable<sup>1</sup> net profit up by 23% y-o-y-- ROAE: 19%; ROAA: 2.2%, Expanding margins q-o-q & y-o-y -- result of effective management of asset/liability mix Growth momentum sustained on a comparable basis<sup>2</sup> despite the highest base in Net F&Cs Commitment to strict cost discipline

• Uninterrupted investment in distribution network while preserving highest efficiencies

<sup>1</sup> Comparable refering to «Business as Usual». Please follow the detailed analysis in slide 4



### Results underscore the sound core banking performance...





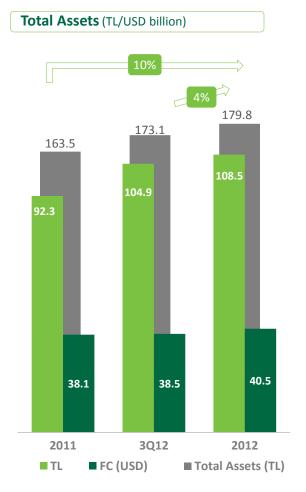
## ...and higher provisioning in 4Q, due to prudent provisioning

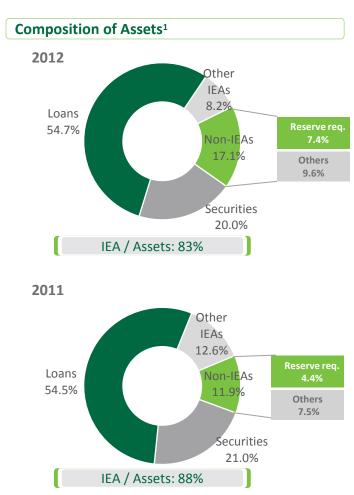
Quarterly Ne	t Income (TL million)	
1Q12:	962	
2Q12:	820	
3Q12:	824	NI Growth - 8%
4Q12:	756	*BaU: +8%
2012:	3,362	

(TL Mi	illion)	4Q 12	3Q 12	∆ QoQ	Increasing LtD spread coupled w/declining costs of other funding
(+)	NII- excl .income on CPI linkers	1,462	1,263	16%	<u> </u>
(+)	Net fees and comm.	492	547	-10%	Quarterly drop due to timing of account maintenance fees
(-)	Specific & General Prov exc. regulatory & one-offs effects	-270	-257	5%	→ BaU CoR at <100 bps
=	CORE BANKING REVENUES	1,684	1,553	8%	IMPROVED CORE BANKING PERFORMANCE
(+)	Income on CPI linkers	602	30	n.m	Contribution by the soaring CPI  linker yields in 4Qto 27% from 1.4% in 3Q12
(+)	Collections	25	52	-51%	
(+)	Trading & FX gains	-7	468	-102%	→ Lower trading gains after
(+)	Other income	134	103	30%	strong profit realizations in 3Q
(-)	OPEX	-1,135	-1,014	12%	→ As guided
(-)	Other provisions	-25	-17	50%	
(-)	Taxation	-297	-251	18%	
=	*BaU NET INCOME (exc. regulatory & one-off prov.)	987	918	8%	GENERATION OF SOLID RESULTS
	(-) Additional General Prov.	-60	0	12 122	
	for loans before 2006 (-) Free Provision	-60 82	-82	n.m n.m.	
	(-) One-off on specific prov.	-173	-11	n.m	
	(-) Other Provisions (checks)	-80	0	n.m.	
=	NET INCOME	756	824	-8%	



### Increasingly customer-driven & liquid asset composition





## Loans/Assets

55% eraging reduced s

Leveraging reduced share of securities with higher yielding loans

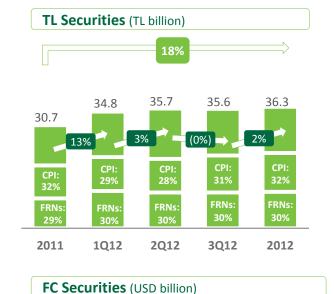


	Avg.	Growth(%)			
	Bond Yield(%)	Securities	Loans		
1Q12	9.8%	11%	1%		
2Q12	9.3%	1%	5%		
3Q12	7.7%	-5%	2%		
4Q12	6.6%	3%	3%		



## Strategically managed securities portfolio – FRN heavy acting as a hedge for volatility





Securities<sup>2</sup>/Assets

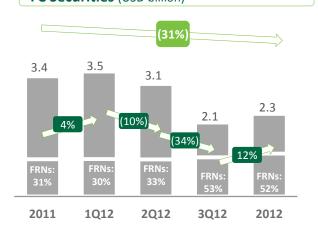
20%

down from 21% at 9M12

FRN mix<sup>1</sup> in total
62%
up from 58% at 2011

#### **Total Securities Composition**

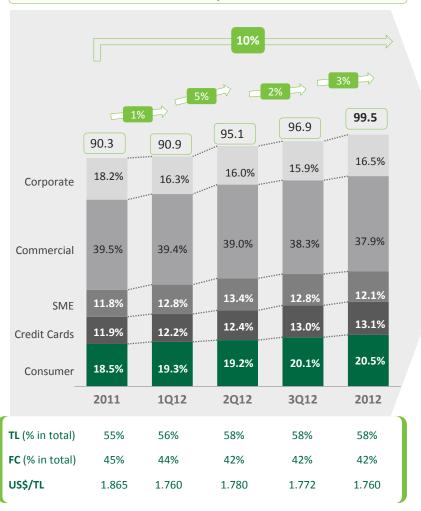


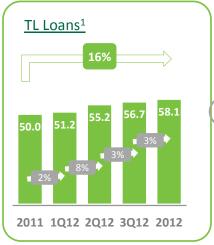




### Selective lending continues on high yielding products

#### Total Loan<sup>1</sup> Growth & Loans by LOB<sup>2</sup> (TL million)







 Intentional market share loss in TL commercial lending -dragged down total TL loan growth

Market share<sup>3</sup>: **10.8%** at 2012 vs.**11.0%** in 3Q12 & **11.3%** in 2011



- Slight pick-up in 2H12 driven by working capital & investment loans
- Demand in FC loans is expected to revive in 2013

Market share <sup>3</sup>: **18.3%** at 2012 vs.**18.5%** in 3Q12 & **18.5%** in 2011

<sup>1</sup> Performing cash loans

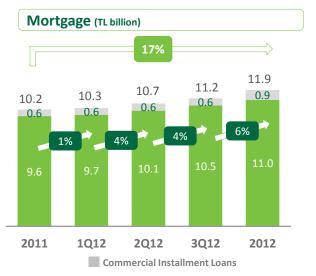
<sup>2</sup> Based on bank-only MIS data

<sup>3</sup> Based on bank-only financials for fair comparison with sector. Sector data is based on BRSA weekly data for commercial banks only

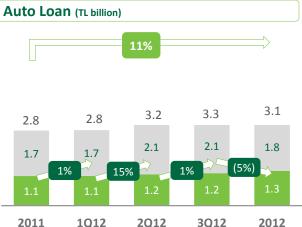


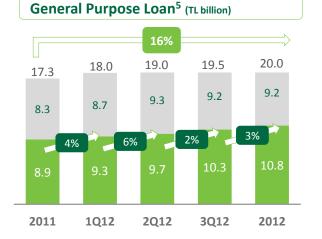
## Retail lending strategy feeding through to healthy market share gains in key profitable products





- Rational pricing stance supporting margins
- Generating cross-sell & increasing customer retention





### Market Shares<sup>2,3</sup>

	YTD	Dec' 12	Rank <sup>4</sup>
Mortgage	1	13.5%	#1
Auto	1	16.1%	#3
General Purpose <sup>5</sup>	1	10.7%	#2
Retail <sup>1</sup>	Ţ	12.8%	#2

<sup>1</sup> Including consumer, commercial installment, overdraft accounts, credit cards and other

<sup>2</sup> Including consumer and commercial installment loans

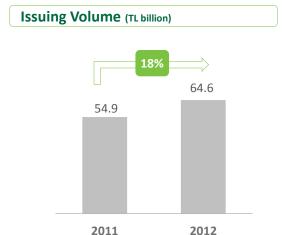
<sup>3</sup> Based on bank-only financials for fair comparison with sector. Sector figures are based on bank-only BRSA weekly data, commercial banks only 4 As of 9M12 among private banks

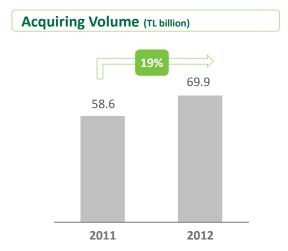
5 Including other loans and overdrafts



## Solid market presence in credit cards

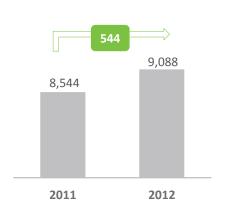
## -- good contibutor to sustainable revenues

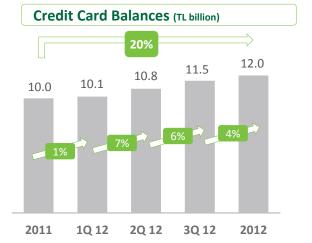






#### No. of Credit Cards (thousand)





#### **Market Shares**

ΥΤΟ Δ	2012	Rank
Acquiring -78 bps	19.2%	#2
Issuing Cumulative -102 bps	17.9%	#1
# of CCs	16.7%	#1*
POS <sup>1</sup> +19 bps	17.7%	#1
ATM -41 bps	9.7%	#3**

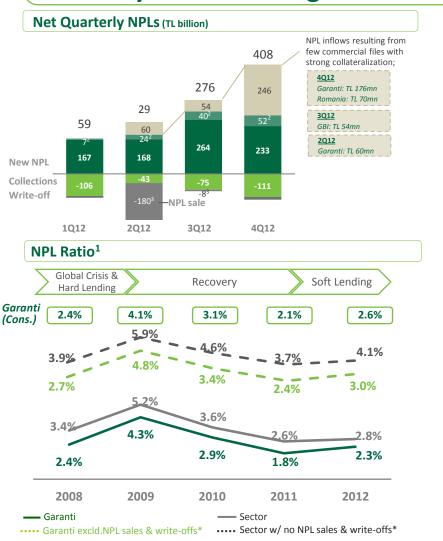
<sup>1</sup> Excluding shared POS 2 Annualized

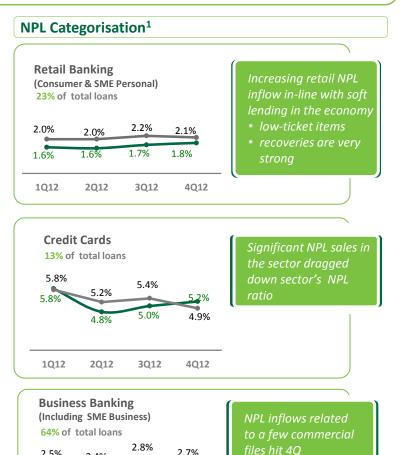
Based on yearly average

<sup>\*\*</sup>Among private banks
Note: All figures are per bank-only data except for credit card balances



## NPL ratio sliding upwards as expected -- yet at a faster pace in 4Q, mainly driven by non-recurring NPL inflows due to a few commercial files





2.7%

1.8%

4012

2.4%

1.4%

2012

1.3%

1012

1.5%

3012

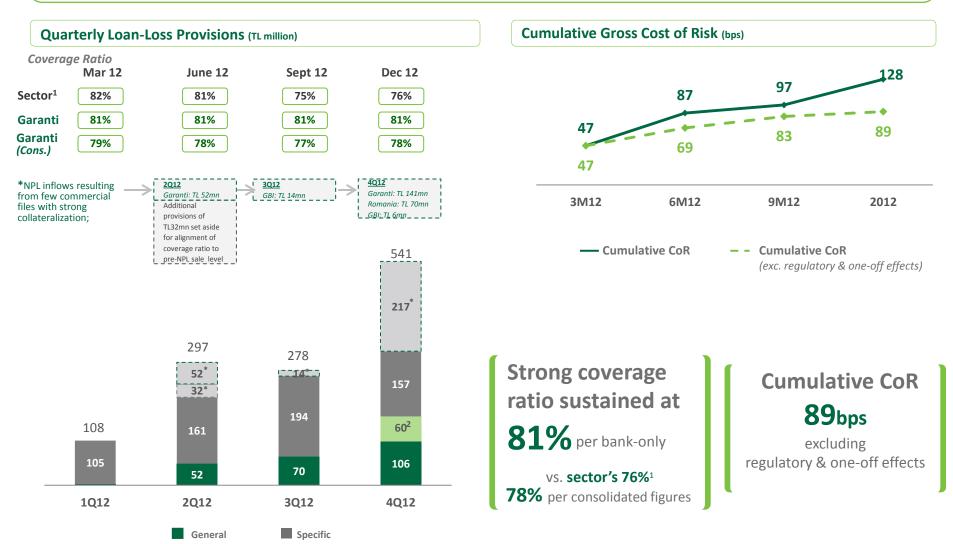
1 NPL ratio and NPL categorisation for Garanti and sector figures are per BRSA bank-only data for fair comparison 2 NPL inflow from Romanian subsidiary 3 Garanti NPL sale amounts TL218 mn, of which TL188 mn relates to NPL portfolio with 100% coverage and the remaining TL31 mn being from the previously written-off NPLs \*Adjusted with write-offs in 2008,2009,2010,2011 & 2012 Source: BRSA, TRA & CBT

-- collections expected

in 2013



## Extraordinary increase in provisions, due to regulatory requirements & non-recurring NPL inflows, temporarily lifting the CoR level to >100bps



<sup>1</sup> Sector figures are per BRSA weekly data, commercial banks only

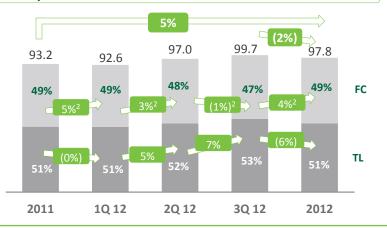
<sup>2</sup> Additional general provisions, defined by law, for loans extended before 2006 in the amount of TL150mn, TL 60mn of which is set aside in 4Q12 and remaining at equal amounts within the following three years



## Solid and actively managed funding mix -- Reigned by customer deposits & reinforced with alternative funding sources



Total Deposits (TL billion)



Funding base reinforced with alternative funding sources

- **Double digit annual growth in avg. total deposits** was hampered with last two weeks' deposit run-off, due to intensified pricing competition
- opportunistic utilization
  of repos & money market borrowings,
  foreign funding including the largest
  ever non-sovereign Eurobond out of
  Turkey amounting US\$1.3bn
  with the lowest coupon rate
- + ~US\$ 1.1bn syndication roll-over at the lowest cost in 2012
- + ~TL 2bn
  TL bond roll-over

#### Comfortable level of LtD ratio

Loans/Deposits ~102% vs. 97% in 3Q12

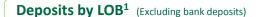
#### LtD ratio slightly heading north in 4Q, due to:

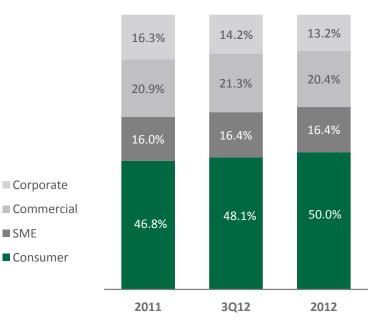
 Rational pricing stance in deposits -- supported with healthy B/S structure enabling access to alternative funding sources

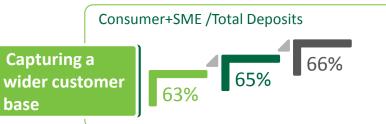
Loans / Deposits ~98% adj. w/ merchant payables<sup>1</sup>



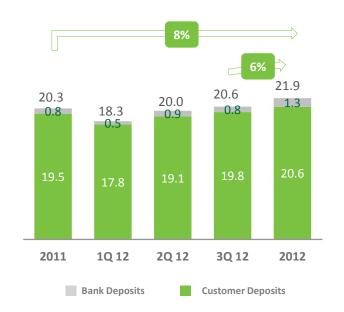
## Increasingly customer-driven deposit base bolstered by the success in attracting demand deposits







#### **Demand Deposits (TL billion)**



#### **Sustained solid demand deposits**

Customer Demand Deposits / Total Customer Deposits:

22%

21% vs. Sector's 18%<sup>2</sup> per bank-only figures

posits

**Customer demand deposits** market share<sup>2</sup>

13.5%



### Improving core spreads...

#### Loan Yields & Deposit Costs (Quarterly)<sup>1</sup>

#### Loan Yields (Quarterly Averages)



#### Cost of Deposits (Quarterly Averages)



LtD spread qoq: **+~85bps** improvement

#### **Retail loan yields** remain resilient q-o-q,

limiting the negative effect from declining rates in TL commercial lending

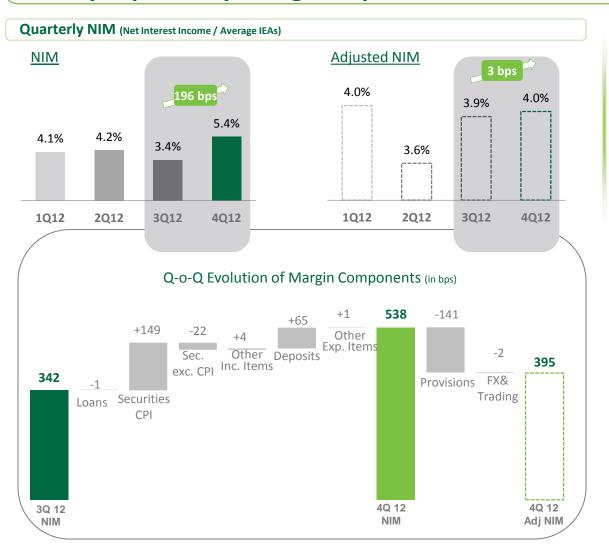
#### **Easing deposit** costs

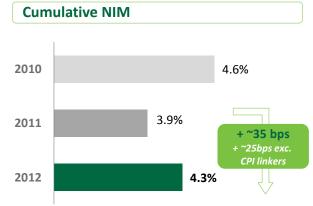
decline in cost of deposits along with CBRT's more accommodative policy





## ... coupled with the sharp increase in CPI-linker income, result in ~196bps quarterly margin expansion





## Declining cost of liabilities shoring up lower asset yields

 NIM up by ~50bps q-o-q, excluding quarterly income volatility from CPI linkers

## **Adj. NIM** pressured by higher quarterly provisions

 up by ~70bps q-o-q, excluding one-off & regulatory effects on provisions



## Sustainably growing and highly diversified fee base supporting ordinary banking income

#### Net Fees & Commissions (TL million)

**Double digit growth momentum maintained** on a bank-only basis; on a consolidated basis, growth momentum was limited due to change in accounting methodology in booking fees of some subsidiaries

Assuming that consumer loan origination fees for 2011 are accounted for on an accrual basis and the avg. cap applied on fund management fees for 2011 is at the same level as 2012

Highly diversified fee base reinforces sustainable income generation

Growth<sup>3</sup> (y-o-y)

Cash loans 21%

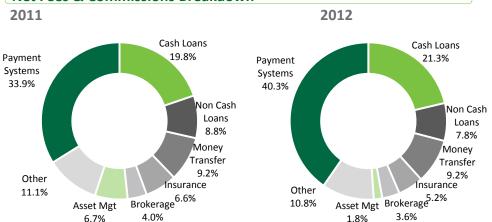
Money transfer 12%

Payment Systems 12%

#1 in Ordinary Banking Income<sup>4</sup> generation

with the highest Net F&C market share

#### Net Fees & Commissions Breakdown <sup>2,3</sup>



2011

2012

- Leader in interbank money transfer
   17% market share vs. the peer average of 10%
- Highest payment systems commissions per volume
   1.5% vs. the peer average of 1.1%<sup>1</sup>
- #1 in bancassurrance<sup>5</sup>
- Strong presence in brokerage
   ~7% market share

<sup>1</sup> Peer average as of 9M12

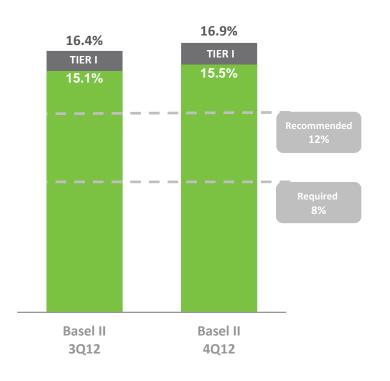
<sup>2</sup> Breakdown is on a comparable basis to same period last year 3 Bank-only MIS data

<sup>4</sup> Defined as; net interest income adjusted with provisions for loans and securities, net FX and trading gains + net fees and commissions; as of 9M12 5 Among private banks as of November 2012



## Further strenghtened capital base mirroring the high internal capital generation capability

**CAR & Tier I ratio** 



#### Strategic capital allocation for

- · healthy,
- profitable &
- long-term sustainable growth

Basel II CAR: 17%

Investment grade level impact on CAR: ~+20bps

**■** Leverage: 7x

Comfortable level of free funds:

Free funds/IEA: 18%



## Differentiated business model -- reflected, once again, in strong results

(+)       NII- excl. income on CPI linkers       3,854       4,849       26%         (+)       Net fees and comm. (on a comparable basis)¹       1,894       2,071       9%         Specific & General Prov.       -676       -848       25%         =       CORE BANKING REVENUES       5,071       6,072       20%         (+)       Income on CPI linkers       1,405       1,571       12%         (+)       Collections       435       167       -62%         (+)       Trading & FX gains       353       605       71%         (+)       Other income -before one-offs       418       466       11%         (-)       OPEX       -3,720       -4,056       9%         (-)       Other provisions       -53       -70       34%         (-)       Taxation       -879       -1,025       17%         =       BaU NET INCOME (exc. regulatory & one-off prov.)       3,030       3,728       23%         (-) Free Provision       -90       0       n.m         (-) Free Provisions       -90       0       n.m         (-) One-off on specific prov.       -73       -252       n.m         (+) Regulatory effects on fees       188	(TL Million) 2011 2012 A YoY							
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=       BaU NET INCOME (exc. regulatory & one-off prov.)       3,030       3,728       23%         (-) Additional General Prov. for loans before 2006       0       -60       n.m         (-) Free Provision       -90       0       n.m         (-) One-off on specific prov.       -73       -252       n.m         (-) Other Provisions (checks)       0       -80       n.m         (+) Regulatory effects on fees       188       0       n.m         (+) NPL sale       43       25       n.m         (+) Eureko, Mastercard & Visa stake sale       162       0       n.m         (+) Subsidiary valuation       85       0       n.m	(-)	Other provisions	-53	-70	34%			
(-) Additional General Prov. for loans before 2006 0 -60 n.m (-) Free Provision -90 0 n.m (-) One-off on specific prov73 -252 n.m (-) Other Provisions (checks) 0 -80 n.m (+) Regulatory effects on fees 188 0 n.m (+) NPL sale 43 25 n.m (+) Eureko, Mastercard & Visa stake sale 162 0 n.m (+) Subsidiary valuation 85 0 n.m	(-)	Taxation	-879	-1,025	17%			
(-) Free Provision       -90       0       n.m         (-) One-off on specific prov.       -73       -252       n.m         (-) Other Provisions (checks)       0       -80       n.m         (+) Regulatory effects on fees       188       0       n.m         (+) NPL sale       43       25       n.m         (+) Eureko, Mastercard & Visa stake sale       162       0       n.m         (+) Subsidiary valuation       85       0       n.m	=	BaU NET INCOME (exc. regulatory & one-off prov.)	3,030	3,728	23%			
(-) One-off on specific prov.  (-) Other Provisions (checks)  (-) Other Provisions (checks)  (-) Regulatory effects on fees  (+) NPL sale  (+) Eureko, Mastercard & Visa stake sale  (+) Subsidiary valuation  (+) Subsidiary valuation		(-) Additional General Prov. for loans before 2006	0	-60	n.m			
(-) Other Provisions (checks)  0 -80 n.m  (+) Regulatory effects on fees  188 0 n.m  (+) NPL sale  (+) Eureko, Mastercard & Visa stake sale  (+) Subsidiary valuation  85 0 n.m		(-) Free Provision	-90	0	n.m			
(+) Regulatory effects on fees  188 0 n.m  (+) NPL sale (+) Eureko, Mastercard & Visa stake sale (+) Subsidiary valuation  85 0 n.m		(-) One-off on specific prov.	-73	-252	n.m			
(+) NPL sale (+) Eureko, Mastercard & Visa stake sale (+) Subsidiary valuation 188 0 n.m 43 25 n.m 162 0 n.m		(-) Other Provisions (checks)	0	-80	n.m			
(+) Eureko, Mastercard & Visa stake sale 162 0 n.m  (+) Subsidiary valuation 85 0 n.m		(+) Regulatory effects on fees	188	0	n.m			
(+) Subsidiary valuation 85 0 n.m		(+) NPL sale	43	25	n.m			
		(+) Eureko, Mastercard & Visa stake sale	162	0	n.m			
= NET INCOME 3.346 3.362 0%		(+) Subsidiary valuation	85	0	n.m			
5,5 10 5,602 5,6	=	NET INCOME	3,346	3,362	0%			

Double digit growth momentum maintained on a bank-only basis<sup>2</sup>

Growing core banking revenues

18 net branch openings;
 Successive & targeted investments in digital platforms
 +7% rise in # of ATMs

•~500 new hires

OPEX/Avg. Assets

2.4%

vs. 2.5% in 2011

Fees/OPEX 51%

vs. 51% in 2011

**Cost/Income** 

48%



## **Appendix**



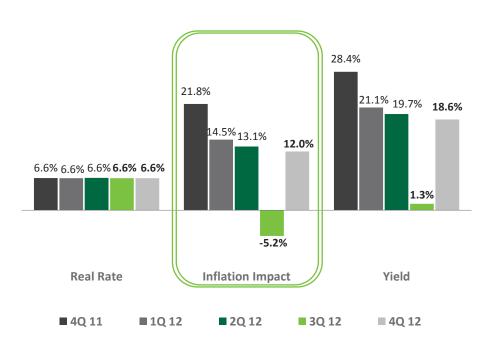
## **Balance Sheet - Summary**

	(TL million)	Dec-11	Mar-12	Jun-12	Sep-12	Dec-12	YTD Change
	Cash &Banks <sup>1</sup>	17,851	13,403	12,407	12,794	12,973	-27%
	Reserve Requirements	7,185	9,101	9,854	11,868	13,365	86%
its	Securities	36,992	40,974	41,329	39,291	40,358	9%
Ssets	Performing Loans	90,329	90,922	95,056	96,933	99,527	10%
^	Fixed Assets & Subsidiaries	1,662	1,639	1,615	1,607	1,697	2%
	Other	9,457	9,658	10,334	10,584	11,860	25%
	TOTAL ASSETS	163,475	165,696	170,597	173,078	179,779	10%
	Deposits	93,236	92,607	97,032	99,722	97,778	5%
J.	Repos & Interbank	11,738	13,173	12,245	8,094	14,107	20%
Liabilities&SHE	Bonds Issued	3,742	3,751	4,005	6,160	6,077	62%
litie	Funds Borrowed <sup>2</sup>	25,297	24,856	25,253	25,530	25,893	2%
iabi	Other	11,562	12,143	12,754	12,934	14,268	23%
_	SHE	17,900	19,166	19,309	20,637	21,657	21%
	TOTAL LIABILITIES & SHE	163,475	165,696	170,597	173,078	179,779	10%



## Long-term strategy of investing in CPI linkers as a hedge for expected reversal in market indicators

Drivers of the Yields on CPI Linkers<sup>1</sup> (% average per annum)



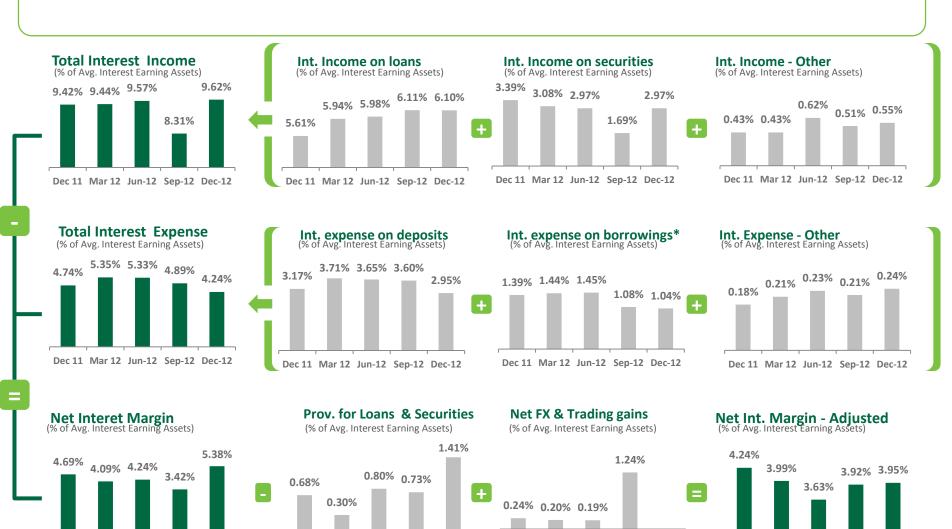
#### Interest Income & Yields on TL Securities (TL billion)







### **Quarterly Margin Analysis**



Dec 11 Mar 12 Jun-12 Sep-12 -0.02%

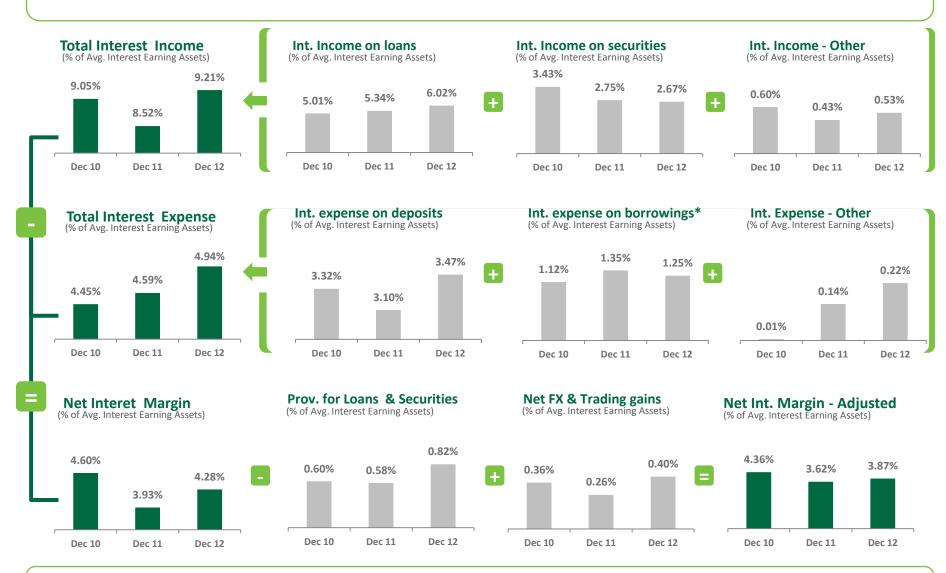
Dec 11 Mar 12 Jun-12 Sep-12 Dec-12

Dec 11 Mar 12 Jun-12 Sep-12 Dec-12

Dec 11 Mar 12 Jun-12 Sep-12 Dec-12

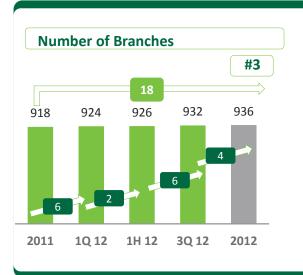


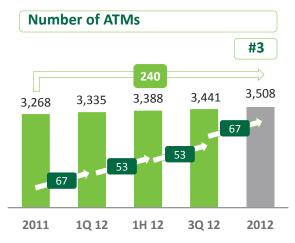
### **Cumulative Margin Analysis**

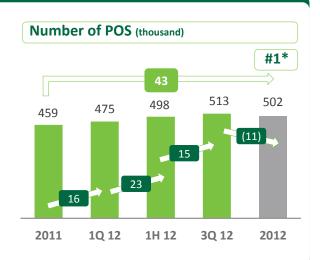


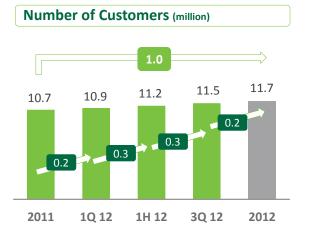


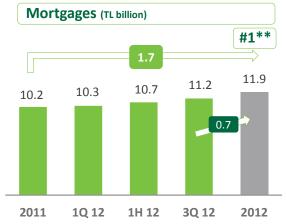
## Further strengthening of retail network...

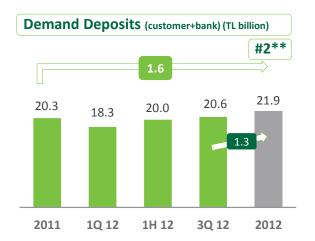












<sup>\*</sup>Including shared POS terminals

<sup>\*\*</sup>Mortgage and demand deposit ranks are as of Sep 2012

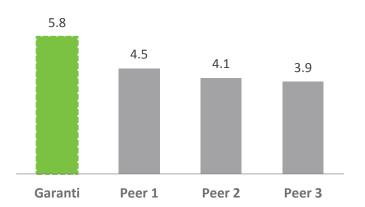
Note:Ranks are among private banks

All figures are based on bank-only data except for mortgages and demand deposit balances

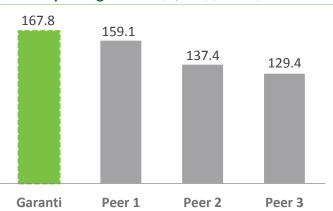


### ...while preserving the highest efficiency ratios

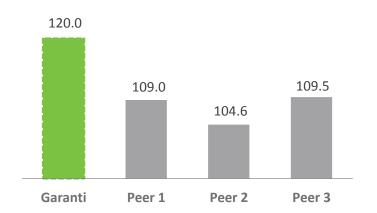
#### Ordinary Banking Income per Avg. Branch (Sep 2012) (TL million)



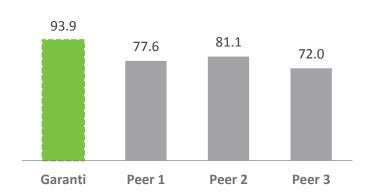
#### Assets per Avg. Branch (Sep 2012) (TL million)



#### Loans<sup>1</sup> per Avg. Branch (Sep 2012) (TL million)



#### Customer Deposits per Avg. Branch (Sep 2012) (TL million)





## **Key financial ratios**

	Dec-11	<b>Mar-12</b>	Jun-12	Sep-12	Dec-12
Profitability ratios					
ROAE	19.5%	20.9%	18.9%	18.0%	17.0%
ROAA	2.2%	2.4%	2.1%	2.1%	2.0%
Cost/Income	45.6%	43.5%	45.6%	45.9%	47.5%
NIM (Cumulative)	3.9%	4.1%	4.2%	3.9%	4.3%
Adjusted NIM (Cumulative)	3.6%	4.0%	3.8%	3.8%	3.9%
Liquidity ratios					
Liquidity ratio	30.6%	31.0%	29.7%	29.3%	28.9%
Loans/Deposits adj. with merchant payables <sup>1</sup>	93.5%	94.8%	94.3%	93.5%	97.7%
Asset quality ratios					
NPL Ratio	2.1%	2.1%	2.1%	2.3%	2.6%
Coverage	79.1%	78.6%	78.1%	76.5%	78.0%
Gross Cost of Risk (Cumulative-bps)	95	47	87	97	128
Solvency ratios					
CAR*	15.8%	15.7%	15.3%	16.4%	16.9%
Tier   Ratio*	14.1%	14.6%	14.3%	15.1%	15.5%
Leverage	8.1x	7.6x	7.8x	7.4x	7.3x



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#### **Investor Relations**

Levent Nispetiye Mah. Aytar Cad. No:2

Beşiktaş 34340 Istanbul – Turkey

Email: investorrelations@garanti.com.tr

Tel: +90 (212) 318 2352 Fax: +90 (212) 216 5902

Internet: www.garantibank.com





